

INAUGURATION OF NEW SHOWROOM AT MALLESWARAM, BANGALURU

PRESS NOTE

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Co-optex is an Apex Organisation of the Primary societies of Tamil Nadu, established in 1935 with the twin objective of providing continuous employment to the Handloom weavers and to extend marketing support for their products. Co-optex has over 200 Showrooms across India.

Co-optex is best known for its exquisitely designed Sarees, Dhothies, Bed sheet, Bedspreads and Lungies. Over a period of time, Co-optex has established itself as an innovative Organisation introducing new varieties in tune with the ever changing fashion needs of its customers. Co-optex has emerged as the number one organisation in the field of Handloom Industry in India by its systematic planning and its pro-active and fair business practices.

A newly modernised Co-optex showroom with Air-conditioning is being inaugurated at No.91, 5th Cross Street, Malleswaram, Bangaluru. The showroom is stocked with Silk and Cotton Handloom varieties with intricate designs and attractive colours. Export varieties are also available for sales.

This Air-Conditioned showroom is being inaugurated by **Dr.S.SUNDARARAJ**, Hon'ble Minister for Handlooms & Textiles, Government .of Tamil Nadu on 01.01.2012 at 4.00 P.M. Thiru **C.MUTHUKUMARASWAMY**, I.A.S., Secretary to Government, Handlooms, Handicrafts, Textiles & Khadi Department, would preside over the function, in the presence of Thiru **VIJAY PINGALE**, I.A.S.,Special Officer & Managing Dorector, Co-optex.

Co-optex will endeavour to carry out many more such initiatives which will go a long way in improving condition of Handloom Weavers of Tamil Nadu.

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