

**Entrepreneurship Development and Innovation Institute**

**Three days “Advanced Digital Marketing”**

Entrepreneurship Development and Innovation Institute (EDII), Chennai is organizing an training program on three days “Digital & Marketing” from 07.02.2024 to 09.02.2024 (Time: 10.00 am to 5.00pm) at EDII, Chennai – 600 032.

Subjects covered under the topics on Marketing Concept - Digital Marketing - Digital Marketing Tools & Techniques – Creating a Website – Advanced keyword research & SEO, Google Business Tools, search Engine Marketing featured snippets, Social Media Marketing, connecting Social Media, Psychology of Social sharing, Social Media Analytics, Domain Name & Hosting - Website design techniques and rules, Branding and Labeling.

For more information, please visit website [www.editn.in](http://www.editn.in). Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

**Pre- registration compulsory**

**Contact details:**

Entrepreneurship Development and Innovation Institute, SIDCO Industrial Estate, EDII Office Road, Guindy, Chennai-600032.	8668102600 / 86681 00181/ 7010143022 044-22252081, 22252082 <a href="http://www.editn.in">www.editn.in</a>
---	---

**Issued By: - DIPR, Secretariat, Chennai – 9**

For Latest Government News, Follow Us On :



tndiprnews



tndipr



tndipr



TN DIPR



[www.dipr.tn.gov.in](http://www.dipr.tn.gov.in)