

**PRESS RELEASE**

**Appointment of Chief Executive Officer (CEO) in Tamil Nadu  
Startup and Innovation Mission (TANSIM)**

Tamil Nadu Startup and Innovation Mission (TANSIM), also known as Startup TN, works towards making Tamil Nadu an Innovation-Driven economy. TANSIM's mission is to be the driving force for startups and to build a strong, viable and vibrant start-up ecosystem that creates employment and develops economic growth.

In order to have a dedicated and experienced professional at the helm of affairs in TANSIM, the Government of Tamil Nadu decided to recruit a Chief Executive Officer from the open market, and accordingly TANSIM following due process, has appointed Thiru. Sivarajah Ramanathan as its CEO.

Thiru. Sivarajah Ramanathan is an IT and Social Entrepreneur with over 25 years experience in the field. He developed and managed a community platform for building the startup ecosystem in Tier II & III cities of Tamil Nadu, institutionalizing mentoring and investment tie ups with established enterprises, angel investors and startups across Tamil Nadu.

Thiru. Sivarajah Ramanathan is expected to take charge as CEO in the first week of January 2022. TANSIM is all set to reach new heights under his leadership.

**Secretary  
MSME Department**

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