

**OFFICE OF THE PRINCIPAL SECRETARY/TRANSPORT COMMISSIONER/  
ROAD SAFETY COMMISSIONER, GOVERNMENT OF TAMIL NADU,  
CHEPAUK,CHENNAI-5.**

**PRESS RELEASE**

During the year 2016, 71,431 road accidents happened in State of Tamil Nadu in which 17,218 persons died. During the year 2017 up to May 2017, 27722 road accidents happened in which 7044 persons died. To create awareness among the public on road safety to reduce road accidents, the Transport Department has prepared seven short films for screening in cinema theatres with the following themes:-

1. Avoid use of mobile phone while crossing road/driving vehicles.
2. Wearing of seat belts.
3. Avoid drunken driving.
4. Wearing of helmet.
5. Safe driving.
6. Respecting traffic rules.
7. 108 Ambulance Services.

These short films have already been communicated to all cinema theatres by the Director of Information & Public Relation, Government of Tamil Nadu. The cinema theatres have already been requested to screen these short films before starting of movie or during the interval. It has been noticed that some theatres are not showing these short films on road safety. So, all the cinema theatres in the state are requested to screen these short films on road safety in every show and help the Government in reducing the number of road accidents and consequent deaths. Copy of these short films can be obtained free of cost from the office of District Collectors, Zonal Joint/Deputy Transport Commissioners.

**Issued By :- DIPR, Secretariat, Chennai - 9.**