

Press Release

TNSRLM has taken various steps to promote SHG products promotion and organized exhibition for sale of SHG products at National, Regional, District level. This exhibition became familiar among the public and consumers. TNSRLM also strengthening this exhibition through advertisement, E-billing and Social media etc.,

In this connection TNSRLM has now decided to reach out to all the SHGs for information about the exhibition organized by TNSRLM and others. Further, TNSRLM now created an online SHG registration on exhibition participation, and the Managing Director, TNSRLM has requested all the SHG members who are all like to participate in the future exhibition to register their details in the following <https://exhibition.mathibazaar.com/login> link, also it is requested that all the members shall share this information to all the other SHG members for their registration, it will be helpful to familiarize their products in open market and getting the bulk orders. Also SHGs register in the above link for participation of Regional Level SARAS Exhibition held at Coimbatore from 04.03.2023 to 12.03.2023.

Managing Director, TNSRLM

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