

Press Release

Three Days training cum Workshop on Essential Oil, Perfumery and Aromatherapy

Owing to the pressing need for Essential oil and perfumery products in the global market, Entrepreneurship Development and Innovation Institute is organizing a Three days training cum Workshop on Essential Oil, Perfumery and Aromatherapy to create new entrepreneurs to explore the opportunities for fragrance industries in Tamil Nadu. This training program is scheduled from 03.10.2018 to 05.10.2018 in Hotel Le Royal Meridien, Chennai. The training is conducted with the support of Fragrance and Flavor Development Center (FFDC), a Government of India organization committed for the growth of fragrance industries in India.

In this regard, an MoU has been signed with FFDC Kannauj to develop and create entrepreneurship opportunities in this field and to establish, maintain and enhance academic and intellectual interaction between EDII TN and FFDC Kannauj. Accordingly FFDC Kannauj will work with EDII TN as a knowledge partner on fragrance based industries. This effort will create opportunities to bring in the technologies and made available locally for the benefit of entrepreneurs in the state.

The proposed training program will cover Business opportunities in Essential oils, perfumery and Aromatherapy, Global scenario of essential oils, fundamentals and basics of Aromatherapy, major source of raw materials etc., Besides, technical inputs on extraction and value addition of essential oils, absolute and resins, techniques for blending and Aromatherapy, dose level, classification of odors and quality assessment will be focused. Also, the program will consist of practical demonstration of Fragrance creation, which will be quite useful for the participants who are aspiring to venture into this field.

The course fee for the program is Rs.13000/- and the last date to pay the fee and register for the program is 01.10.2018. Certificate will be provided to the participants on successful completion of the course. For further details please contact Entrepreneurship Development and Innovation Institute at 9381131456, 8754541894.

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