

PRESS RELEASE

Corporate Social Responsibility Awards to Industrial / Service and Commercial establishments for 2007-08.

The Government of Tamil Nadu have instituted an Award to honour the Industrial, Service and Commercial establishments in Private/Public/Joint Sector which are actively involved in various social and economic upliftment activities within the State of Tamil Nadu as part of their Corporate Social Responsibility. This Award will be given to five such establishments every year from 2007-08 onwards and consists of Rs.5 lakhs cash prize and a Certificate each.

Eligibility :

- Companies, partnership firms, sole-proprietorship firms and Government / Quasi Government undertakings as well as Associations of Industrial, Service and Commercial establishments can apply for this award.
- The establishments concerned may operate directly or through Trusts / NGOs / Other Agencies. However, exclusive Trusts / NGOs and Clubs will not be eligible for this award.

Selection criteria :

- While awards will predominantly be conferred for good works undertaken in the area of Rural Development, commendable works in urban areas especially in urban slums will also be considered for this purpose.
- Activities such as promotion of Agriculture, Animal Husbandry, Education, Health, Sanitation, Water Supply, Water Harvesting, Non-conventional Energy, Agricultural Marketing, Self Help Groups and Livelihood, Women, Children and Youth Welfare, Tree Plantation among others will be considered for the conferment of the award. Activities for the promotion of social causes will also be considered. However, activities undertaken to promote religion will not be considered for the Award.
- Activities within the State of Tamil Nadu alone between the period of 1.4.2002 and 31.3.2007 will be taken into account.

The eligible Institutions may send their Application with complete details and supporting documents to the Commissioner of Rural Development and Panchayat Raj, Panagal Buildings, Saidapet, Chennai-600 015 on or before **31.10.2008**. The Application Form for furnishing the details is available with the Commissioner of Rural Development and Panchayat Raj / District Collectors and in the website www.tnrd.gov.in. The Industrial, Service and Commercial establishments are requested to come forward and apply for this prestigious Award instituted by the Government of Tamil Nadu.

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தலைமைச் செயலகம், சென்னை-9