

PRESS RELEASE

National Expo on Eco-alternatives to SUPs and Startup Conference 2022 to be held on 26th - 27th of September 2022 at Chennai Trade Centre, Nandambakkam, Chennai

Government of Tamil Nadu has banned 14 types of Single Use Plastics (SUP) in Tamil Nadu with effect from 01.01.2019. The ban is being implemented by the Tamil Nadu Pollution Control Board and Local Bodies in co-ordination with various other Departments. To create awareness among the public on the ill effects of disposal of SUPs and the need for avoiding the same, the Hon'ble Chief Minister of Tamil Nadu on 23.12.2021 has inaugurated the "Meendum Manjappai" Campaign and distributed Manjappai to school students, public, etc., during the campaign.

Subsequently, the Ministry of Environment, Forest and Climate Change, Government of India has also banned certain Single Use Plastics throughout the country with effect from 01.07.2022.

In the above circumstance, to create an opportunity for the manufacturers of alternatives to SUPs to showcase their products and to make public aware of the various alternatives available for the banned "Single Use Plastic", Tamil Nadu Pollution Control Board in co-ordination with Ministry of Environment, Forest and Climate Change, Government of India and Government of Tamil Nadu is organizing a National Expo on Eco-alternatives to SUPs and Start up Conference 2022 on 26th and 27th of September 2022 at Chennai Trade Centre, Nandambakkam, Chennai. This National Expo is first of its kind in the Country.

There will be 150 stalls exhibiting alternatives to SUPs viz., banana leaf products, fibre/rice bran/rice husk/ agricultural products, areca leaves products, coconut shell products, coir products, pottery products, palm products, cloth/jute products, compostable carry bags/cutlery products, cloth

banners, by the manufacturers from all over the Country. They will also be exhibiting the machineries used for the manufacture of Eco-alternatives. There will be five startup conferences on various aspects of alternates to SUP, plastic waste management and air pollution management over 2 days of the event. These conferences will provide opportunity for the interaction with various stakeholders and funding agencies for the start ups. The exhibition will also provide opportunity to identify potential sellers and buyers of alternatives to SUPs.

On the first day, 26.09.2022, the National Expo will be inaugurated by Shri. Bhupender Yadav, Hon'ble Union Minister for Environment, Forest and Climate Change, Government of India in the presence of Thiru.Siva.V.Meyyanathan, Hon'ble Minister for Environment, Climate Change, Youth Welfare and Sports Development, Government of Tamil Nadu, Tmt. Supriya Sahu I.A.S., Additional Chief Secretary, Environment, Climate Change & Forests Department, Shri. Naresh Pal Gangwar, I.A.S., Additional Secretary, Ministry of Environment, Forest and Climate Change, Government of India and Dr. Jayanthi. M, I.F.S., Chairperson, Tamil Nadu Pollution Control Board.

Also, the Directory of Manufacturers of Eco-Alternative Materials for Single Use Plastics in Tamil Nadu prepared by TNPCB will be launched during the Expo.

On the second day, 27.09.2022, the Start-Up Conference will be inaugurated by Thiru. Ashwini Kumar Choubey, Hon'ble Union Minister of State for Environment, Forest & Climate Change, Government of India in the presence of Thiru. Siva. V. Meyyanathan, Hon'ble Minister for Environment, Climate Change & Youth Welfare and Sports Development, Government of Tamil Nadu, Tmt Supriya Sahu I.A.S., Additional Chief Secretary, Environment, Climate Change & Forests Department, Shri. Tanmay Kumar, I.A.S., Chairman, Central Pollution Control Board and Additional Secretary, Ministry of Environment, Forest and Climate Change, Government of India and Thiru. R. Kannan, Member Secretary, Tamil Nadu Pollution Control Board.

Several dignitaries including Secretaries of various Ministries of Government of India, Secretaries of State Governments and the Chairman and Member Secretaries of other State Pollution Control Boards will also be attending the function.

This National Expo is open to all including public, School & College students, entrepreneurs for startups for eco-alternatives to SUPs and people involved in business like, Hoteliers, caterers, Kalyana Mandapams, theatres, etc., at free of cost, which will endow knowledge on eco-alternatives to SUPs and technology transfer.

**CHAIRPERSON,
TNPCB**

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