

Press Release on launching of a web portal of Industries department, Government of Tamil Nadu on 24th December 2009

A web portal of Industries department, Government of Tamil Nadu titled www.investingtamilnadu.com was launched today by the Hon'ble Dy. Chief Minister of Tamil Nadu in State Secretariat.

Today, Tamil Nadu has been a front-runner in attracting large number of domestic and foreign investors. Since May 2006, Tamil Nadu has attracted investments amounting Rs.46091 crores in manufacturing sector that is expected to generate employment for about 2.20 lakhs persons. This is primarily due to the investor friendly policies and transparent decision-making process of the State Government.

At present, various organisations under Industries department namely TIDCO, Guidance Bureau, SIPCOT, etc have individual websites that offer information to investors. In this setting, Government decided to launch a web portal that offers comprehensive information to investors as a **single source**. Accordingly, www.investingtamilnadu.com was designed that was launched by the Hon'ble Dy Chief Minister today.

www.investingtamilnadu.com is a very comprehensive web portal that has been designed by Guidance Bureau for the purpose of showcasing & guiding foreign and Indian investors about the opportunities in Tamil Nadu and support offered by the State Government to investors.

Guidance Bureau had engaged the services of a web-developer M/s. Advance E-com Solutions Pvt Ltd, Chennai who was selected on a competitive bid basis for developing this web portal.

Some of the unique features incorporated in this Web Portal are:

- This site has been designed to be the Single source of information for any company planning to invest in Tamil Nadu.
- This site offers comprehensive information to Investors about Government Policies & Procedures, Infrastructure support, Industrial Parks, Government support, etc.
- The Web Portal also incorporates in-depth presentations on various sectors of opportunities in Tamil Nadu. The presentations have been designed using Flash technology.
- A user-friendly interactive Guide on "Step by Step approach" for setting up a company in Tamil Nadu with complete details on processes and procedures, forms, contact details and additional information.
- The site is rich in content with over 1.4 GB of information – one of the most elaborate and detailed web portals
- The site has extensive references to Market Research Presentations and reports of reputed agencies.

- Use of open source technology
- Dedicated Server for secure & reliable hosting
- Web Portal content is completely Dynamic
- Interactive Google Maps interface to all Industrial Parks in Tamil Nadu
- Live Chat capability that allows International & Indian companies to directly interact live with officials of Guidance Bureau, Industries Department.
- use of mobile SMS technology to intimate any enquiries on new business opportunities.
- Online Processing of the Single Window Facility Form. For companies that apply for the Single Window Facilitation online, they will have the capability of checking the status of the application form online.
- Video testimonials from Fortune 500 Companies about why they chose to invest in Tamil Nadu.

This web portal will be useful guide to investors, thereby enabling the State to attract more investments.

வெளியீடு, இயக்குநர்.
செய்தி, மக்கள் தொடர்புத் துறை
கலைமைச் செயலகம், சென்னை