

**OPENING OF MODERNISED AND AIR-CONDITIONED
SHOWROOMS AT BENGALURU & MUMBAI**

On the occasion of Yugadi which is also known as Yugadi in Karnataka and Gudhi Padwa in Maharashtra, Co-optex opened modernised air-conditioned showrooms in the Capitals of both these States. Hon'ble Minister for Handlooms & Textiles, Government of Tamil Nadu created a sort of record by inaugurating two showrooms in two States on the same day (23.03.2012).

Shri **MOHAMMAD MOHSIN**, I.A.S., Managing Director, Karnataka Handloom Development Corporation Ltd., and Smt.**ISHITA ROY**, I.A.S., Member Secretary & Chief Executive Officer, Central Silk Board, graced the occasion at busy commercial street, at Bengaluru while **Sri. Suresh Kumar Satapathy, Commissioner of Income Tax Mumbai**, graced the occasion at upmarket Shivaji Park in Dadar (West), Mumbai.

The opening of Showrooms was in line with the objective of Co-optex to consolidate its existing business by modernising / relocating the existing showroom to improve the ambience so as to attract younger generations.

This double delight during the period of widely appreciated innovative "**Buy 2 Get 1 Free**" offer is icing on cake for the valued customers of the brand trusted by generations.

For making export quality goods available to domestic customers at domestic price, Co-optex International Showroom was opened at Pandy Bazaar on 30.11.2011. Following this, Co-optex welcomed the New Year 2012 with opening of a modern air-conditioned showroom at Malleswaram in Bengaluru. Similar showrooms will be opened at Nethaji Road, Erode, Anna Salai and MMDA Colony in Chennai, Tiruppur, Indira Market at Jaipur, Hazrat Ganj at Lucknow, Nampalli at Hyderabad during the current year itself.

Through this constant zeal of providing quality service and products to its customers, this 77 year old biggest Apex Handloom Marketing Organisation in India is ensuring continuous, meaningful employment and improved quality of life for the poor Handloom Weavers of Tamil Nadu.

CO-OPTEX

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