

PRESS RELEASE

Three days “Advance Digital Marketing”

Entrepreneurship Development and Innovation Institute (EDII), Chennai is organizing an training program on three days “Digital & Marketing” from 28.11.2023 to 30.11.2023 (Time: 10.00 am to 5.00pm) at EDII, Chennai – 600 032.

Subjects covered under the topics are Marketing Concept - Digital Marketing - Digital Marketing Tools & Techniques – Creating a Website – Advanced keyword research & SEO, Google Business Tools, search Engine Marketing featured snippets, Social Media Marketing, connecting Social Media, Psychology of Social sharing, Social Media Analytics, Domain Name & Hosting - Website design techniques and rules, Branding and Labeling, Design & Colour palette .

For more information, please visit website www.editn.in. Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

Pre- registration is compulsory

Contact details:

Entrepreneurship Development and Innovation Institute, SIDCO Industrial Estate, EDII Office Road, Guindy, Chennai-600032.	8668102600 / 86681 00181 044-22252081, 22252082 www.editn.in
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Additional Chief Secretary / Director

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