

**P.R.No:483**

**Date: 23.07.2021**

**Press Release**

**TANSEED - Second Edition - Tamil Nadu Startup Seed Grant Fund - 2021**

The Tamil Nadu Startup and Innovation Mission, branded as “StartupTN” was formed as a Section 8 Company under the MSME Department by the Government of Tamil Nadu in March 2021. It was formed with the sole mandate to offer support through its various schemes and programs, thereby creating an enabling ecosystem for startups in the state.

One of the schemes envisaged in the Tamil Nadu Startup and Innovation Policy is the much needed seed fund to support early-stage startups. StartupTN had launched the First Edition of TANSEED (Tamil Nadu Startup Seed Grant Fund) 2021 as a Grand Challenge during January-February 2021 and had supported ten promising startups with a seed grant of INR 10 Lakh each.

Following its success, StartupTN has planned to launch the Second Edition of TANSEED 2021 during July-September 2021 supporting upto 20 Startups with seed grant of INR 10 Lakh each. Applications are invited online through the StartupTN portal [www.startuptn.in](http://www.startuptn.in) from 23rd July, 2021 and the last date for submission is 20th August, 2021. Startups registered under Startup India and with StartupTN are eligible to apply. The guidelines and eligibility criteria are further detailed on the StartupTN portal.

**StartupTN - TANSEED 2.0 (Tamil Nadu Startup Seed Grant Fund) - July 2021**

Open Call for all Startups registered in Tamil Nadu and those willing to register in Tamil Nadu.

Pitch your innovation and win a seed grant of INR 10 lakh each.

Applications are open from 23rd July, 2021 & the Last date to apply is 20th August, 2021.

For registration and further details, please visit [www.startuptn.in](http://www.startuptn.in) .

Mail to [support@startuptn.in](mailto:support@startuptn.in) for any doubts / clarity.

**Mission Director**

**Tamil Nadu Startup and Innovation Mission**

**Issued By: - DIPR, Secretariat, Chennai - 9.**