

**PRESS RELEASE****Entrepreneurship Development and Innovation Institute  
Three Days Export Opportunity Identification & Marketing**

Entrepreneurship Development and Innovation Institute (EDII-TN), Chennai is organizing on “**Export Opportunity Identification & Marketing**” from **31.01.2024 to 02.02.2024 (Time: 10.00 am to 5.00 pm)** at EDII-TN, SIDCO Industrial Estate, EDII Office Road, Ekkattuthangal, Chennai 600032.

Subjects covered under the topics on Basics of International Trade, International Marketing methods, Licensing procedures, Identifying potential products for exports, Product classification and its Harmonized System codes, information on importers and markets, Processing and negotiating an Export Order. Besides, inputs on topics such as India's Foreign Trade Policy, Export Incentives, Export Finance, Export Promotion Schemes & Incentives for Exporters.

Interested candidates above 18 years of age with 10<sup>th</sup> STD qualification may register their names with EDII, Website. Entrepreneurs who are already in export business may also enroll to sharpen their skills.

For further information, please visit website [www.editn.in](http://www.editn.in). Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

**Pre registration required**

For further details please contact:

Entrepreneurship Development and Innovation Institute –

Telephone and Mobile No: 044-22252081, 22252082 , 8668102600 /  
86681 00181.

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