

National Voters Day Celebrations on 25th January 2012
at Raj Bhavan

As a measure to enhance participation of citizens in the democratic electoral process, the Election commission has declared 25th January, its foundation day, as National Voters Day every year from 25th January 2011. The main objective is to increase enrolment of voters and educating the voters on importance of voting. The Second National Voters Day is planned to be celebrated on 25.01.2012 in a grand manner in Tamil Nadu with the objective of improving voter awareness ensuring greater participation of people especially youth and women in the electoral process.

National Voters Day will be celebrated at State level, District Level and in every polling station in the state. The State level function is planned in Raj Bhavan with His Excellency the Governor of Tamil Nadu as chief guest for the function. He will administer the National Voters Day Pledge, deliver his special address and give away EPI cards to newly registered voters. The State Election commissioner, Dr. S.Ayyar IAS (Retd.) and Chief Secretary to the Government of Tamil Nadu, Mr. Debendranath Sarangi IAS, will offer felicitations.

On this occasion, the school children and the artistes sponsored by Songs and Drama Division, Ministry of Information and Broadcasting will stage cultural programmes highlighting the importance of greater participation for a stronger democracy. Students from High School / Higher

Secondary School run by Chennai Corporation would perform folk dance, present group song and speak on "Importance of Democracy".

Similarly, at the District level function, the District Collector will administer the National Voters Day Pledge and give away EPI cards to newly registered voters. Similarly in every polling station pledge will be administered and EPI card distributed to new voters. Totally, 33.26 lakhs new registered voters would be given EPI Cards on the day in these function. The Vice Chancellors of all Universities in Tamil Nadu were requested to issue instructions to the Colleges affiliated to their Universities to administer the National Voters' Day Pledge on 25.01.2012 at 11.00 A.M.

The above exercise will inculcate in new voters a commitment to democratic electoral process leading to stronger democracy. Civil society organisations, NGOs, Media, women and youth organisations are requested to extend all support to the NVD celebrations.

**Chief Electoral Officer,
Tamil Nadu.**

Issued By:-

DIPR, Secretariat, Chennai - 9.