

## PRESS RELEASE

**"ஏற்றுமதியில் ஏற்றம் – முன்னணியில் தமிழ்நாடு"**

**Tamil Nadu Exports Conclave presided over by**

**Hon'ble Chief Minister of Tamil Nadu**

To commemorate the 75<sup>th</sup> Independence Day of India, 'Trade and Commerce Week' is being celebrated across the country from 20.09.2021 to 26.09.2021. In Tamil Nadu, **"ஏற்றுமதியில் ஏற்றம் – முன்னணியில் தமிழ்நாடு"** Tamil Nadu Exports Conclave was organized by various Departments of Government of Tamil Nadu and Department for Promotion of Industry and Internal Trade (GoI) to show case the strengths of Tamil Nadu in exports.

**Hon'ble Chief Minister of Tamil Nadu presided over the inaugural event held today (22.09.2021) at Kalaivanar Arangam in Chennai.** Consul Generals, Exporters, Entrepreneurs, Trade Associations and Export Promotion Councils participated in the event.

The highlights of the event :

- Release of Tamil Nadu Exports Promotion Strategy
- Release of MSME Exporters Handbook
- Exchange of 24 MoUs worth Rs. 2120.54 Crore which would generate employment for 41,695 persons

- First two Allotment orders handed over to the companies which are proposed to come up in the Polymer Park
- Orders for setting up cotton depots by Cotton Corporation of India for the first time in Tamil Nadu

As part of this event, Hon'ble Chief Minister inaugurated an Export Exhibition, in which 21 export units / export promotion centres / Government departments participated. 42 exhibition halls were set up during this exhibition, which displayed the export prowess of the State. A Kiosk for on the spot Online registration and generation of the Importer Exporter Code – IEC was also made available at the exhibition venue, for those who wish to take an IEC.

### **MoU Signing**

On behalf of the Industries Department, 14 MoUs were signed with the 100% Export Oriented Units, with a cumulative investment of Rs. 1880.54 crores, creating employment opportunities for 39,150 persons. Another 10 MoUs were signed on behalf of the MSME Department, with a cumulative investment of Rs. 240 crores, providing employment opportunities for 2545 persons.

The details of MoUs are hereunder:-

**MoUs signed by the Industries Department (14)**

<b>S No</b>	<b>Name of company</b>	<b>Sector</b>	<b>Investment (In Rs Cr)</b>	<b>Employment</b>	<b>Location</b>
1	Ramaraju surgical cotton mills	Textiles	425	1600	Gangaikondan. Tiunelveli
2	Kanam Latex	Latex Gloves	310	1600	AMRL SEZ Tirunelveli
3	Pinnacle Infotech	IT/ITES	286.34	3600	ELCOT, Madurai
4	Mohib Group	Leather	225	23175	Ambur
5	UC World Online Limited	Textiles Park	130	4000	Tuticorin
6	Rubfila International Ltd	General Manufacturing	100	200	Dindigul
7	Tyromer Technology Pvt Ltd	Devulcanized Rubber Recycling	100	100	Chengalpattu
8	Shakthi Steels Industries	General Manufacturing	69.2	825	Bargur
9	Issac Boilers Ltd	Boiler Manufacturing	50	100	Nanguneri, Tirunelveli
10	Varsha Stones	General	50	50	Krishnagiri

	International	Manufacturing			
11	KH Exports India Pvt. Ltd	Leather products	50	2500	Ranipet
12	BBK Group	Footwear	35	1000	Ranipet
13	Emerald Resilient Tyre Mfg Pvt Ltd	Tyres	30	300	Gummidipoondi
14	Sonkam Stones	General Manufacturing	20	100	Madurai
<b>TOTAL</b>			<b>1880.54</b>	<b>39150</b>	

### MoUs signed by the MSME Department (10)

Sl. No	Enterprise's Name	Project	Project Cost (Rs. in Crores)	Employment	Proposed Location of the Project
1	<b>Precision Machine and Auto Components Pvt. Ltd.,</b>	Heavy Automotive Components	50	300	Tiruvallur
2	<b>SVN Exports,</b>	Food Products (Blanched Peanuts, Masala Coated/	40	70	Thanjavur

		Chocolate Coated/ Flavored Peanuts)			
3	<b>Bapuji Surgicals,</b>	Medical Disposables and Hygiene	35	400	Krishnagiri
4	<b>KRR Engineering Pvt Ltd</b>	Pressure Vessels, Heat Exchangers and Process Plant Equipments	25	400	Chennai
5	<b>Tucker Motor EV</b>	Electrical Vehicles and Ready to use charged Batteries	20	200	Madurai
6	<b>Axiogen Biotech</b>	Agriculture Organic Fertilizer	20	100	Kancheepuram
7	Shree MRN Export	Granite Monuments	20	40	Salem
8	<b>JK Safety Gear Company</b>	Leather Sports and Industrial Safety Shoes	10	500	Krishnagiri
9	<b>Amaryllis Healthcare Pvt. Ltd.</b>	Medical Disposables, PPE Kit, Surgical Gown, IV Cannula, Catheters, Syringes And Hygiene Product	10	400	Krishnagiri

<b>10</b>	<b>Creative Hands India Pvt.Ltd.,</b>	Manufacturing of Furnitures	10	285	Tiruchirappalli
	<b>Total</b>		<b>240</b>	<b>2545</b>	

**In toto, the total investment committed in the above 24 projects is Rs. 2120.54 crores and employment opportunity to 41,695 persons.**

These investments have been made in various sectors, viz., textiles, chemicals, IT / ITES, steel, leather, apparels and general manufacturing. It is significant to note that these investments will be made across the state in various locations like Chennai, Kanchipuram, Tirupathur, Krishnagiri, Madurai, Salem, Tiruchirappalli, Thanjavur, Thoothukudi, Dindigul and Tirunelveli Districts ensuring balanced growth throughout the State.

### **Other MoUs signed in the presence of Hon'ble Chief Minister**

- 1. MoU with Flipkart / Walmart:** M-TIPB has entered into an MoU for promotion of e-commerce among MSMEs in Tamil Nadu through a supplier development Program. The program will be organized with the MSMEs, for expanding their capabilities through intensive training and advisory support. It will equip MSMEs to scale up their businesses and make them to become part of Domestic and Global supply chains.

## 2. **MoU between M-TIPB and Indo German Chamber of Commerce**

**(IGCC):**The Indo German Chamber of Commerce and M-TIPB entered into an MoU for collaboration between MSMEs in Tamil Nadu and businesses in Germany. The MoU will facilitate linkages, interaction, technology collaboration programmes and export opportunities for MSMEs in Tamil Nadu.

### **Highlights of Tamil Nadu Export Promotion Policy**

- Tamil Nadu aims to increase its exports to USD 100 billion by 2030. The State shall adopt a two-pronged approach - export promotion and export diversification, to achieve this objective.
- To ensure balanced growth of exports across the State, the Government of Tamil Nadu shall develop 2 **Economic Employment Enclaves** in Manaellore and Thoothukudi.
- The state has identified **10 Export Hubs** and shall strengthen export related common infrastructure projects in these Export Hubs by reimbursing 25% of the project cost, subject to a ceiling of Rs. 10 crores per Export Hub.

- Schemes have been formulated to provide special package incentives in order to encourage exporters to produce value-added products

### **Release of MSME Exporters Handbook**

The Hon'ble Chief Minister released an Exporters' Handbook exclusively for MSMEs. This Handbook provides comprehensive information about various export clearances and processes required for MSMEs, in a simple and concise manner.

### **Polymer Park - Land Allotment Orders**

An exclusive park to cater to the needs of Polymer industry has been set up in Voyalur near Ponneri spread over 240 acres. Land allotment orders for the first 2 companies which are to come up in this Polymer Park, were issued by the Hon'ble Chief Minister today.

### **Order for setting up cotton depots by Cotton Corporation of India**

Weavers, Entrepreneurs, Spinning Mills, Cotton Manufacturers and Traders have been requesting the Government for abolition of 1% Market Cess on cotton, cotton waste, etc. In view of this, the impact on the prices of the cotton imported from other States was high and organizations like



Cotton Corporation of India were reluctant to set up cotton warehouses in Tamil Nadu.

With the recent announcement of Hon'ble Chief Minister in the floor of the Assembly, cancelling the one per cent market cess on cotton and waste cotton, Cotton Corporation of India has now come forward to set up Cotton Depots in Tamil Nadu. The order for setting up these depots was issued by the Chairman and Managing Director of Cotton Corporation of India during this event.

Hon'ble Minister for Industries Thiru. Thangam Thennarasu, Hon'ble Minister for Rural Industries Thiru. T. M. Anbarasan, Chief Secretary Thiru. V. Irai Anbu IAS, Additional Secretary, Ministry of Commerce, Government of India Thiru. Sanjay Chadha IAS, Principal Secretary - Industries Thiru. N. Muruganandam, Chairman & Managing Director of TIDCO Thiru. Pankaj Kumar Bansal IAS, Secretary – MSME Thiru. Arun Roy IAS, Additional Director General of Foreign Trade Thiru. Shanmuga Sundaram IAS, MD & CEO of Guidance Tmt. Pooja Kulkarni IAS, Commissioner for Industries and Commerce Tmt. Sigy Thomas Vaidhyan IAS, and senior officials of various government departments,

representatives from various industries and Consulate officials participated in this event.

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