

**PRESS RELEASE**

**Announcing the Third Edition of Tamil Nadu State Tourism Awards**

The Department of Tourism, Government of Tamil Nadu, proudly announces the launch of the third edition of the Tamil Nadu State Tourism Awards for 2024. This annual event, held in conjunction with World Tourism Day celebrations on September 27, honours exceptional achievements, leadership, and innovation within the state's vibrant tourism industry.

Tamil Nadu State Tourism Awards honours exceptional contributions to the State's tourism sector, acknowledging the dedication and innovation of stakeholders who drive its growth. Awardees will be recognised for their outstanding achievements, promoting entrepreneurship and encouraging healthy competition in the tourism industry.

The award categories include:

1. Best Inbound Tour Operator
2. Best Domestic Tour Operator
3. Best Travel Partner
4. Best Airline Partner
5. Best Accommodation
6. Best Restaurant
7. Tamil Nadu Tourism Development Corporation Star Performer
8. Tourism Promotion Award (Best District)
9. Cleanest Tourism Destination
10. Best Niche Tourism Operator
11. Best Adventure Tourism and Camping Site Operator
12. Best Meetings Incentives Conference and Exhibition (MICE) Organiser
13. Best Social Media Influencer
14. Best Tourist Guide
15. Best Advertisement on Tamil Nadu
16. Best Tourism Promotion Publicity Material
17. Best Educational Institution for Tourism and Hospitality

A jury of experts from the tourism industry will evaluate the applications. Awardees will be invited to receive their awards in person at a venue designated by the Department of Tourism, Government of Tamil Nadu.

Applications are available on the official website [www.tntourismawards.com](http://www.tntourismawards.com), with the submission deadline set for August 20, 2024.

**Commissioner of Tourism and  
Managing Director of TTDC**

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