## **Press Release**

Date: 20.11.2017

## **Zero Defect Zero Effect (ZED) Certification**

Entrepreneurship Development and Innovation Institute (EDII), Tamil Nadu, an apex organization established in 2001 by the Government of Tamil Nadu as a not-for-profit society administered by the Department of Micro, Small and Medium Enterprises (MSME), Government of Tamil Nadu. EDII is conducting various training programs and scheme awareness programs for the benefit of MSME units / Cluster.

Government of India has envisioned Make in India and Zero Defect & Zero Effect Manufacturing with an intention to create an ecosystem for competitive, quality and clean manufacturing, promote development of world class products, expand markets for MSMEs etc.

The ZED scheme is an integrated and holistic certification system that will account for quality, productivity, energy efficiency, pollution mitigation, financial status, human resource and technological depth including design and IPR in both products and processes. Quality Council of India, New Delhi is the Nodal Implementing Agency of this scheme.

ZED certification will help for easy access to loans, credible & reliable vendor status, reducing negative effect on our environment, awards & rewards by the Ministry of MSME, aligning with best practices and enhanced competitiveness in global market place to MSMEs as benefit.

EDII in association with QCI is planning to organize ZED awareness Workshops in every district across the state and help MSME Units involved in manufacturing sector to get enrolled for ZED Certification. The workshop is to be conducted free of cost for participating MSME units. District / Industry / Product / Cluster Associations interested in joining with EDII for conduct of this program are requested to register with <a href="mailto:ddcdp@editn.in">ddcdp@editn.in</a> on or before 30<sup>th</sup> November 2017. The meeting will be organized for a minimum 40 MSME units in which 20 MSME units shall be prepared to get enrolled for registration for self assessment during the workshop.

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