## PRESS RELEASE

## India's Biggest Global Spin Conclave on Promotion of Handlooms, Handicrafts and Technical Textiles to be held in Chennai.

World Association for Small and Medium Enterprises (WASME) and IAMKHAADII Foundation (IAMKHADI) in association with Ministry of MSME, Govt. of India is organizing GlobalSpin Trade Conclave & Exhibition on Export Promotion of Handlooms, Handicrafts and Technical Textiles on 21-22nd September at Crowne Plaza, Adyar Park Chennai.

Department of Handloom, Handicraft, Textiles and Khadi, Govt. of Tamil Nadu is the State Partner and hosting the conclave and is supported by Ministry of Textiles as Knowledge Partner and NIFT Foundation for Design and Innovation (NFDI) as co-organiser.

One of the biggest conclave in the Textile Sector in India, GLOBALSPIN CONCLAVE will be inaugurated by Thiru. R Gandhi, Hon'ble Minister for Handloom and Textiles, Govt. of Tamil Nadu and will be attended by the key government of India officials from Ministry of MSME, Central Silk Board, Ministry of Commerce and Industry, Ministry of Handlooms, Handicrafts and Textiles, Govt. of Tamil Nadu and key organisations in the handloom and textile sector including, Co- Optex, Khadi Kraft, Poomphuhar.

With theme on Technology, Supply Chain, Innovation, Credit, Market & Sustainability, the conclave aims to work towards globalization of Indian textile industry by analysing the best practices, new production techniques, innovative procedures and product qualities to satisfy all international eco-standards, which would help in showcasing attractive and new designs for the international market, that would further result in new business opportunities and thus empowering MSMEs to contribute effectively to the country's socio-economic development.

Spanning over two days, the conclave will have series of Panel Discussion with over 30 industry and sector leaders and International Foreign Experts from Russia, Mauritius, UAE, Nigeria as speakers. The discussion will focus on Quality, Design, Value and Innovation that will empower the participants with right knowledge and exposure in Handlooms and Technical Textiles, Innovation and Technology, Innovative Financing, Market Access and Linkages, Research and Development and Export Promotion.

Few MOUS are also will be done between Co-Optex, with IAMKHADI Foundation on social footprinting, with Traceyarn on block chain, with Kosha on traceability and few others

More the 250+ MSMEs, including artisans, designers, traders, exporters, manufacturers, entrepreneurs, artisans, Startups and participants are expected to attend the conclave that will provide great opportunities to learn, share best practices and build networks.

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## Issued By: - DIPR, Secretariat, Chennai - 9.

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