

**PRESS RELEASE**

**TAMILNADU HANDLOOM EXHIBITION CUM SALE  
ORGANIZED BY  
THE DEPARTMENT OF HANDLOOMS AND TEXTILES  
GOVERNMENT OF TAMILNADU**

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Tamil Nadu is a prominent State in Handloom Sector, having 2.5 lakhs Handloom Weavers. There are 1300 Handloom Weavers Cooperative Societies producing exquisite, traditional and contemporary varieties which are rarest form of Handloom woven fabrics in the Country.

Tamil Nadu, besides, standing as number one State in the Textiles Industry, also contributes considerable revenue to the State and National economy and provides employment to the rural and urban people of the State.

The State is producing handloom varieties to the extent of Rs.800 Crs. and sells it to about Rs.900 Crs. per annum.

With a view to showcase the handloom products under one roof and to widen the market base of the Tamil Nadu handlooms, Exhibitions are being conducted in 5 Metropolitan cities in the country, namely New Delhi, Kolkata, Mumbai, Hyderabad and **Bengaluru**.

In this Exhibition, Handloom Sarees in various varieties such as Silk Sarees from Kancheepuram, Arani, Salem and Thirubuvanam and Soft Silk Sarees of Coimbatore, new designs of Cotton Sarees from Coimbatore, Tiruppur, Paramakudi, Dindigul and Bed Sheets, Towels, Jamakalam and Home Furnishings from Erode, Chennimalai and Bhavani areas are exhibited for sales.

The Handloom Exhibition cum Sale at Bengaluru will be held from 20.03.2015 to 29.03.2015. Special discount upto 50% will also given for selective varieties.

**This Mega Handloom Expo at Hemachandra Kalyana Mandira, Near Ashok Pillar, Jaya Nagar, Bengaluru, is inaugurated by Tmt. Dr. Shalini Rajneesh, I.A.S., Principal Secretary to Govt, Backward Classes Welfare Department, Karnataka.**

Thiru. S.V.Kandasamy, Joint Director of Handlooms and Textiles have participated in the event. The other officials of the Handlooms and Textiles Department have also attended the function.

All Debit / Credit Cards will be accepted.