

**PRESS RELEASE**

**Entrepreneurship Development and Innovation Institute  
Export Opportunity Identification & Marketing  
(3 days - Online Training Program)**

In India, opportunity for Export & Import is very exciting and the size of the business is increasing rapidly. To be successful, one has to be thorough with all procedures related to Export.

Entrepreneurship Development and Innovation Institute (EDII), Chennai is organizing an Online training program on "Export Opportunity Identification & Marketing" from 27.01.2023 to 30.01.2023 (Time: 02.30 pm to 5.30pm) at EDII, Chennai – 600 032.

Subjects covered under the topics on Basics of International Trade, International Marketing methods, Licensing procedures, Identifying potential products for exports, Product classification and its Harmonized System codes, information on importers and markets, Processing and negotiating an Export Order. Besides, inputs on topics such as India's Foreign Trade Policy, Export Incentives, Export Finance, Export Promotion Schemes & Incentives for Exporters.

Interested candidates above 18 years of age with 10<sup>th</sup> std qualification may register their names with EDII, Website. Entrepreneurs who are already in export business may also enroll to sharpen their skills.

For more information, please visit website [www.editn.in](http://www.editn.in). Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

**Pre registration required**

For further details please contact:

Entrepreneurship Development and Innovation Institute –

Telephone and Mobile No: 044-22252082,7339497681, 8668102600.

Director

ENTREPRENEURSHIP  
DEVELOPMENT AND  
INNOVATION  
INSTITUTE

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**Issued By: - DIPR, Secretariat, Chennai - 9.**

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