

Review of 10000 FPO Scheme and e-NAM Scheme

Joint Secretary, Marketing and CEO, Coconut Development Board, Ministry of Agriculture and Farmers' Welfare Government of India Dr. Vijay Lakshmi Nadendia, I.A.S., reviewed Formation and promotion of 10,000 FPO Scheme and e-NAM. She stated that Tamil Nadu is the pioneer State in e-NAM and Promotion of FPOs. Agricultural Production Commissioner and Secretary to Government Thiru. C.Samyamoorthy, I.A.S., chaired the programme. Director of Agricultural Marketing and Agri Business Dr. Natarajan, I.A.S., presented the Formation and Promotion of 10,000 FPO Scheme and e-NAM. Different implementing Agencies have presented the Registration Status of FPO formation under 10k FPO Scheme, Business Activities, Credit Linkage and Equity Grant released Status. Joint Secretary explained about the provision for matching equity grant of maximum Rs.1500/- per member with ceiling of Rs.15.00 lakh per FPO and Credit Guarantee facility up to bankable project loan of Rs.2.00 Crore respectively for strengthening of the financial base of FPOs and also entail them to avail collateral-free loan and also stated that the Cluster Based Business Organizations are found to play a vital role in promotion of Farmer Producer Organizations.

In Tamil Nadu, out of 289 FPOs allocated, 234 FPOs are registered and 95 FPOs have availed Rs.519.32 Lakh as equity grant from Government of India under 10k FPO Programme. The key point's viz., current activities of FPOs, Market Linkage for sustainability of the FPO, Capacity Building to FPOs, handholding and monitoring of FPOs, FPO Web portal, infrastructure facility under AMI Scheme were discussed during the meeting.

Tamil Nadu Government has been espousing the welfare and growth of the farmers through various schemes and policy interventions for promotion of FPOs. Tamil Nadu Government has been supporting and promoting 381 Farmer Producer Companies (FPCs) since 2014-15 through the Department of

Agricultural Marketing and Agri Business. In order to promote FPOs, the various initiatives taken by the Tamil Nadu Government are:

- ❖ **Exclusive FPO Policy has been framed for promotion of FPOs in the State.**
- ❖ **50 FPO Speciality shops in Corporation areas are being established for market linkages.**
- ❖ **Direct Procurement of minor Millets by Government agencies for marketing and promotion.**
- ❖ **Establishment of FPC management Centre with 5 experts (Finance, Marketing (EXIM), Marketing (Branding and Packaging), Accountant, System Analyst) and whatsapp no. & helpline no. exclusively for FPOs.**
- ❖ **45 FPOs registered in Gem Portal for market linkages.**
- ❖ **63 FPOs linked with KVK, TNAU for value addition.**
- ❖ **Final year Students of TNAU linked with FPOs.**

The Department of Agricultural Marketing and Agri Business is undertaking all the activities in a aid to hand hold FPOs and assisting them in various Credit and market linkage activities so as to transform them.

Implementation of e-NAM in Tamil Nadu

Government of India launched e-NAM (National Agriculture Market), a pan India electronic trading platform, to facilitate farmers, traders, buyers, exporters and processors with a common e-platform for trading commodities at the National Level through Agri- Tech Infrastructure Fund (ATIF) for achieving better transparency in trade, better price discovery and to have access to large National markets.

e-NAM is implemented by Government of India in 1000 Mandis in 18 States, 2 Union Territories since April 2016 in three phases. Accordingly, amendments has been made in the existing Tamil Nadu Agricultural produce Marketing (Regulation) Act 1987 on e-Trading, single point levy and unified single license to get assistance from Agri-Tech Infrastructure fund (ATIF)

and e-NAM is implemented in Tamil Nadu in the 3rd Phase since October 2017.

Benefits of e-NAM

- Transparency in trade and better price discovery to farmers.
- Farmers and Traders have access to large National markets.
- Encourage direct participation of Bulk buyers, processors, exporters in local Markets.
- Unified Single license for trader valid for all markets within the State.
- Quick auction process, prices commensurate with the quality of produce and online payment to farmers bank account directly.
- Establishing quality assaying systems for quality assurance to promote Inter State trade.

Present Scenario of e-NAM in Tamil Nadu

In Phase 1- 15 Regulated Markets, e-NAM has been launched successfully in Ammoor Regulated Market, Vellore District on 24.10.2017 followed by other Markets. Further, e-NAM was launched since March 2017 in 8 Regulated Markets. 40 more Regulated Markets were integrated in second phase with e NAM by the end April 2020.

Now another 64 Markets have been integrated with e NAM Portal by the end of June 2022 and online trading is being initiated in these markets.

8.99 Lakh Nos of Farmers 7677 Nos of Traders and 108 FPOs have been registered in e-NAM Portal so far. So far 38.07 Lakh Nos of Coconut and 91.32 Lakh Qtls of other Agricultural produce valued at **Rs.1909.86 crore** were transacted through e-NAM platform and e-payment through e-NAM portal to a tune of **Rs.1458.79** crore has been made to 5,13,681 farmers.

To provide an expanded market access to the traders and farmers, Unified Single License is introduced in the State so that the farmers can get better price and the traders can access the State as a single market. Since every

state has their own act so it is cumbersome for traders to do Interstate Trade. 4794 USL have been issued so far to the Traders and FPOs to facilitate trading in e-NAM Portal.

Inter mandi & Inter State Trade through e-NAM

Inter mandi trade have been started from 2nd August 2019 and so far inter mandi trade to a tune of 99001 MT and 63371 Nos of Coconut amounting 10394 lakhs have been traded through e-NAM Inter mandi trade.

An Inter State trade has been started on 23.10.2019. The Total traded quantity is 310.59 Quintals and the Total traded value is 22.38 Lakhs. The Mandis involved in interstate trades are Madurai, Kilpennathur and Oddanchatram, Udumalpet, Panruti and Myladuthurai. The states involved in Interstate trade are Andhra Pradesh, Telangana and Puducherry.

On boarding of FPOs in e- NAM Trade

To rope in Farmer Producer organizations in e- NAM, 108 FPOs of Tamil Nadu were registered in e NAM Portal so far. FPO trade under e-NAM has been initiated from March 2018 onwards. 188 transaction has been made and 10667 Qtls of produce has been transacted to the value of Rs 176.19 lakhs in e-NAM markets

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