

**Press Release****Tamil Nadu @ World Economic Forum 2023**

Tamil Nadu participated in the World Economic Forum's (WEF) Annual Meeting, Davos, for the first time in 2022 and delivered a wealth of information on investing in the State to some of the world's leading investors, leaders of the industry, and representatives of various governments. This year, Tamil Nadu's participation in the World Economic Forum's Annual Meeting 2023 at Davos is much bigger and has drawn greater global attention to the remarkable economy and industrial ecosystem of the State. With a larger high-powered delegation representing Tamil Nadu this year, the State's participation brings more valuable insights and information to investors looking to invest in the State.

Tamil Nadu's participation in WEF's Annual Meeting 2023 at Davos began with the official inauguration of the Tamil Nadu Lounge at Promenade 73, Davos, by the Hon'ble Minister for Industries, Investment Promotion, and Commerce, Thiru. Thangam Thennarasu. With the cutting of the ribbon, the Tamil Nadu Lounge was declared officially open and has already attracted many global investors and industry leaders keen to know more about investing in the State.

A crucial aspect of Tamil Nadu's investment promotion push at Davos this year is a series of meetings with key leaders of governments around the world, government agencies and their representatives to explore fundamental investor interest in their respective countries. The delegation highlighted Tamil Nadu's strong economy and high-growth industrial ecosystem as a bulwark of resilience in the face of global supply chain headwinds. Tamil Nadu's participation at WEF's Annual Meeting 2023 is also one of the key events in the run-up to the State's Global Investors Meet (GIM) scheduled to be held from 10-11 January 2024.

Tamil Nadu's presence at the WEF Annual Meeting 2023, at Davos, is also packed with State Government representatives and key decision-makers. As a key speaker at the World Economic Forum's event titled 'Navigating the Next Chapter of the Fourth Industrial Revolution', the Hon'ble Minister for Industries, Investment Promotion, and Commerce, Thiru. Thangam Thennarasu outlined Tamil Nadu's spectacular industrial growth chart, its prospering and stable economy, and the State's emergence as a global manufacturing hub. He also spoke about Tamil Nadu as South Asia's first and only Advanced Manufacturing Hub (AMHUB) and how the State is leading from the

frontlines in the global switch to Industry 4.0 technologies for more efficient and intelligent manufacturing.

In addition to various meetings and events, the delegation will also be conducting a series of exclusive events, like a Roundtable discussion titled 'Tamil Nadu: A Green Ecosystem for Investments in Clean Energy Supply Chain', two Luncheon Discussions titled 'Building Advanced Manufacturing Ecosystems for Sustainable Growth' & 'Reimagining Global Capability Centres as Engines of Innovation', and fireside chats on exclusive topics at the Tamil Nadu Lounge at Promenade 73, Davos that will feature leaders of the industry, academia, and government. The meetings and events will be critical sources of insightful information about the finer aspects of the industrial landscape across sectors and the various benefits of investing in the State.

**Issued By: - DIPR, Secretariat, Chennai - 9.**

For Latest Government News, Follow Us On :



tndiprnews



tndipr



tndipr



TN DIPR



[www.dipr.tn.gov.in](http://www.dipr.tn.gov.in)