

PRESS RELEASE

Text of the D.O. letter dated 18.9.2020 of Thiru. Edappadi K. Palaniswami, Hon'ble Chief Minister of Tamil Nadu, addressed to Shri. Ravi Shankar Prasad, Hon'ble Minister of Electronics and IT, Communications and Law & Justice, Government of India, New Delhi.

At the outset, I would like to congratulate you for launching "India BPO Promotion Scheme" to incentivize Business Process Outsourcing (BPO) and Information Technology Enabled Services (ITES) industry for setting up their operations in Tier – II and Tier – III cities across the Country for employment generation. This scheme has provided Viability Gap Funding for setting up 48,300 seats with a total outlay of Rs.493 crores across the Country.

I am very glad to know that the scheme is very successful in the State of Tamil Nadu and has resulted in providing 7,705 seats in Software Technology Parks of India (STPI) - Chennai jurisdiction (which includes 7,605 seats in the State of Tamil Nadu and 100 seats in the Union Territory of Puducherry) to the BPO industry in our Region. This has resulted in creating direct employment for 8,387 people and indirect employment for 16,774 people. The success rate of this scheme in Tamil Nadu in terms of commencement of operation is more than 93%.

This scheme has resulted in setting up of 51 India Business Process Outsourcing (BPO) Promotion Scheme (IBPS) units in 13 Tier-II and Tier-III cities of Tamil Nadu. This scheme is in synchronous with the Government of Tamil Nadu vision for creating employment in the rural areas. In view of the tremendous success of this scheme in the State of Tamil Nadu, I request you to allot 10,000 seats under the "India BPO Promotion scheme" to Tamil Nadu.

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