

PRESS RELEASE

Hon'ble Chief Minister has announced various schemes for development of Micro, Small and Medium Enterprises. Subsidy based loan assistance schemes, Credit Guarantee Scheme, Capital assistance Finance Institute are some policy proposals taken by the Government. As part of this endeavor in promoting MSMEs in the state, Entrepreneurship Development and Innovation Institute organized a One Day **Free *Entrepreneurship Awareness Camp on 20.09.2019***. All above 18 yrs of age irrespective of sex, employed skilled workers who want take up entrepreneurship, skill trained men and women may participate in the camp.

The Entrepreneurship Awareness Camp as a First Phase programme will provide information on the benefits of self-employment, entrepreneurship, selection of project, support available for potential entrepreneurs from Government, Banks and other Financial Institutions. The schemes and policies of the State will be discussed. At the end of the one day session expression interest will be obtained from those who intend to take up Entrepreneurship.

In the next phase, 7 days Business Model & Business Plan Preparation training programme will be offered to those who have selected a project and ready for initiation. Those who want support in selection of project and business opportunity guidance will be selected for an Entrepreneurship Development Programme for 4 weeks on paid basis. These trainees after completion of the programme will step into fund raising through schemes or other avenues. Those who opt for subsidy based scheme support and get a sanction will get exemption from mandatory training requirement. Names of interested persons for Skill Development Training will also be collected in the camp.

For further details please contact:

Entrepreneurship Development and Innovation Institute –Mobile No: 8668102600.

Issued By :- DIPR, Secretariat, Chennai - 9.