

**Press Release**

**StartupTN : Tamil Nadu Startup Seed Grant Fund (TANSEED) 2021**

*The 'Tamil Nadu Startup and Innovation Policy 2018-2023', has been launched by the Hon'ble Chief Minister of Tamil Nadu, to create, support and nurture a vibrant startup ecosystem in the State. Since the launch of the policy in 2019, Entrepreneurship Development and Innovation Institute, Tamil Nadu (EDII-TN) has been serving as the nodal agency in implementing various pilot initiatives to promote innovation and startups.*

*The Tamil Nadu Startup and Innovation Mission (StartupTN) is being formed as a company under Section 8 of Companies Act 2013 by the Government, with the sole mandate of creating support systems for startups and an enabling ecosystem in the state by joining hands with every stakeholder. **One of the support mechanisms envisaged in the policy is the much needed seed fund support to early-stage startups. The guidelines have been issued by the Government for implementing the Tamil Nadu Startup Seed Grant Fund (TANSEED).***

**StartupTN has launched the first edition of TANSEED 2021 as a Grand Challenge with ecosystem partners, to support upto ten startups with a seed grant of Rs.10 Lakh each. Startups registered in Tamilnadu or willing to register in Tamilnadu are eligible to apply.**

**Apply on or before 25<sup>th</sup> January, 2021 at <https://startuptn.in/forms/tanseed/>**

**For further details and guidelines, please visit [www.startuptn.in](http://www.startuptn.in) .**

**Send your queries by E-mail to [admin@startuptn.in](mailto:admin@startuptn.in).**

**Commissioner / Mission Director  
TANSIM**

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