

**Press Release**

Tamil Nadu Tourism in association with Eco Tourism Society of India (ESOI), the national body on sustainable and responsible Tourism is happy to announce state level workshop on sustainable and Responsible Tourism in Chennai on 22<sup>nd</sup> December-2016.

With the state of Tamil Nadu surging forward and preparing to create sustainable and responsible tourism products and their promotion in the coming years, the workshop aims to enhance the capability of the tourism practitioners towards sustainable tourism practices. These practices will not only create a lighter footprint but will also support local communities and conserve the environment.

The details of the workshop are as follows : -

Date : December 22, 2016  
Venue : Folly at the Amethyst, Chennai (near Satyam Cinema Hall parking)  
239 Annasalai, Next to Corporation Bank,  
Whites Road, Royapettah, Chennai-600 014  
Time : 9.00 am to 5.00 pm

Honourable Principal Secretary (Tourism), Government of Tamil Nadu, Shri.T.K.Ramachandran I.A.S., shall be delivering the keynote address to the workshop, Shri.Har Sahay Meena I.A.S., Commissioner of Tourism & Managing Director, Tamil Nadu Tourism Development Corporation (TTDC), shall deliver the inaugural address and set the direction.

The Workshop has globally recognized experts and sustainable tourism practitioners as its most eminent speakers such as Mr.Steve Borgia, Honorary President ESOI & CMD INDeco Hotels, Mr.C.B.Ramkumar, Board member Global Sustainable Tourism Council, Mr.Jose Dominic-CMD Casino Group of Hotels, Ms.Seema Bhatt – Specialist, Eco Tourism, Biodiversity and Climate Change and amongst others.

Some of the key topics are :

1. Sharing International models of Best Practices
2. Protection of Natural and Cultural Heritage
3. Balancing between Conservation and Tourism Development
4. Need for Eco Tourism Certification
5. Marketability of Sustainability practices in the hospitality industry.

This workshop is of immense benefit for all tourism service providers including Tourism, Environment and Forest officials, Tourism Industry stake holders, hoteliers, Travel Operators, NGO's working in the sector, researchers, educationsts, Country and Town Planners, Architects, Sustainability professionals in the hospitality industry and others.

We cordially invite you to participate in this event and register immediately.

For any further information, you could contact : Dr.Anjuna Dhira

+91-9811031980

[anjunadhir@ecotouirsmocietyofindia.org](mailto:anjunadhir@ecotouirsmocietyofindia.org)

**Issued By:- DIPR,Secretariat, Chennai - 9.**