

**PRESS RELEASE**

**Entrepreneurship Development and Innovation Institute**

**Workshop on Digital and Marketing (Online)**

Entrepreneurship Development and Innovation Institute (EDII), Chennai is organizing an Online training program on “Digital & Marketing on 20.05.2023 (Time: 10.30 am to 5.30pm) at EDII, Chennai – 600 032.

Subjects covered under the topics on Marketing Concept - Branding ,Traditional and New age Digital Marketing, Fundamentals of website design GEM portalSearch Engine Optimisation Search Engine Marketing (Google AdWords) Social Media Marketing E - Commerce Social Media Performance Review, Analysis & Analytics Content Creation, Content Marketing Email Marketing Google Analytics Influencer Marketing.

For more information, please visit website [www.editn.in](http://www.editn.in). Please contact the following telephone / mobile numbers on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

**Pre- registration compulsory**

**Contact details:**

Entrepreneurship Development and Innovation Institute, SIDCO Industrial Estate, Parthasarathi Koil Street, Guindy Chennai-600032.	9677152265,8668102600, 7418304939 <a href="http://www.editn.in">www.editn.in</a>
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