

Press release

As a continuation of Ad campaign for voter awareness, the Chennai Corporation has launched bus shelter campaign. In Chennai in the corporation area voter awareness advertisements are being displayed on bus shelters in more than 60 prominent locations (98 bus shelters) like, opposite to Queen Marys college, Quaide milath college, Daily Thanthi Office road ,Cooptex show room Egmore road, Mount road Anna Salai, Presidency college and Woodlands drive in hotel road etc..The voter awareness messages on these bus shelters are displayed in such a way that it easily reaches the persons in the locality and are able to connect themselves with the advertisement i.e. near the college the Ad is related to college, in residential area it is related to residential matters etc,. The photos of the same are also attached herewith.







**CHIEF ELECTORAL OFFICER
TAMIL NADU**

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