



GOVT.OF TAMILNADU
ENTREPRENEURSHIP DEVELOPMENT
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PRESS RELEASE

ENTREPRENEURSHIP TRAINING PROGRAMME FOR GRADUATES

Entrepreneurship Development Institute (EDI), Chennai, an establishment of the Govt. of Tamilnadu offers training and extension services to promote entrepreneurship among the various target groups and help them set up micro and small enterprises. EDI will organise an entrepreneurship development programme to benefit educated youths (graduates in engineering/ management, arts and science and diploma holders in engineering, both men and women) who aspire to be self-employed. The participants will be motivated and thoroughly guided to set up and manage small-scale industrial or service projects.

This one month, full-time intensive programme will commence on 22nd Aug. at EDI, Guindy. The course will cover all aspects of entrepreneurship/ self-employment guidance. Topics such as (i) product/ project identification, (ii) procedures of starting small-scale enterprises, (iii) business plan preparation and (iv) financial and subsidy schemes for new entrepreneurs, will be discussed by specialist officers from govt. promotional depts., commercial banks/ financial institutions. Renowned industrial consultants specialised in micro and small projects, chartered accountants and prominent successful entrepreneurs will be invited to deliver lectures and offer mentoring services.

Those who have strong desire to become entrepreneurs and wish to be successful business owners and are able to invest part of their project cost can alone benefit out of this programme. Interested candidates are required to participate in a (free) motivation-cum-selection campaign to be held at 1000 hrs. on 17th Aug. at EDI, TI Building, GST Road, Guindy Chennai. Additional information like eligibility criteria, course coverage/ contents, class timings, fee and other requirements etc. will be discussed during the campaign. Contact: RV Subramanian (Ph. 22501412/ 8754590965).

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