

PRESS RELEASE

Department of Handlooms and Textiles, Government of Tamilnadu and Sardar Vallabhbhai Patel International School of Textiles and Management (SVPITM) are jointly organizing a series of workshops, seminars and conferences in Technical Textiles for the young and budding entrepreneurs. The workshops include three phases. In the first phase training is on various sectors in technical textiles, product development, manufacturing process and market. The second and third phase comprises planning and execution business plan on Technical Textiles sector respectively.

In connection with Phase I activity, Sectorial Programme - III on **Agro/Home Textiles** is scheduled during 17.05.2018 to 20.05.2018.

In Sectorial Programme - III, participants will undergo on their respective sector training including Industrial Visit. This sectorial programme includes sessions on Agro / Home Textiles- Products, Manufacturing Process, Technology, Machines, Standards, Market Demand and Marketing Strategy.

A field visit has been arranged for the participants to Manufacturing and Application Site to understand the practical aspects. Participants will also be provided with questionnaire to conduct a survey at various Industries / Agro / Home Textile Product Dealers / End Users. In the last day sessions on New Product Development, Brain Storming Session, SWOT Analysis, discussion on Intellectual Property Rights and New Business startups has been planned.

The resource persons are from various Manufacturing Industries Research Associations, Center of Excellences, Higher Learning Institutions, etc.,

These Technical Textiles Workshops will be a platform to provide technical support, knowhow and the entire necessary infrastructure at one place. It will provide an opportunity for the conventional textile entrepreneurs

to extend their business in Technical Textiles field with the existing facility. And also it is going to be a key for the budding entrepreneurs to start a business in Technical Textiles field.

Key Points:

- **Programme on Industrial and Packaging Textiles : 17.05.2018 to 20.05.2018**
- **Maximum No. of Participants: 50**
- **Target Participants: Existing and Budding Entrepreneurs in Textile Field**
- **No Registration Fee (Sponsored by State Government)**
- **Venue: SARDAR VALLABHBHAI PATEL INTERNATIONAL SCHOOL OF TEXTILES AND MANAGEMENT, 1483, Avinashi Road, Peelamedu, Coimbatore- 641004, 0422-2571675, 2592205**
- **Contact: 8870479671/9791903909**
- **For application: www.svpistm.ac.in**

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