

**WORKSHOP ON
ADDRESSING ALCOHOL AND DRUG RELATED ISSUES OF
THE INDUSTRIES AND MICRO CREDIT GROUPS
ON THE 15TH OF MAY 2008
AT IMAGE AUDITORIUM, CHENNAI**

Press Note

With the tremendous growth of the industrial sector and the resultant economic boom, youngsters straight out of college are able to receive huge pay packs. This sudden affluence coupled with increased stress at the workplace has led to more number of people resorting to alcohol and other mood altering drugs. This may take a heavy toll on the health of the employees and their productivity in the workplace. The ministry of Social Justice & Empowerment, Government of India, New Delhi understanding the magnitude of the problem, is looking into this issue very seriously. As a part of prevention initiatives, a one day workshop has been organised.

This workshop is sponsored by the National Institute of Social Defence, Ministry of Social Justice and Empowerment, Government of India, New Delhi and the Department of Social Welfare, Government of Tamil Nadu.

The workshop will be inaugurated by Smt. Meira Kumar, Hon'ble Minister of Social Justice & Empowerment, Government of India

Smt. Subbulakshmi Jagadeesan, Hon'ble Minister of State for Social Justice & Empowerment, Government of India will be the Guest of Honor.

Smt. Poongothai Aladi Aruna, Hon'ble Minister of Social Welfare, Government of Tamil Nadu will preside over the function.

Two concurrent workshops have been organized. One for the industries and one for Micro credit women groups.

Objectives of the programme for the industries

- Create awareness and sensitize the stakeholders on the consequences of increased consumption of alcohol
- Train supervisors and managers to identify alcoholic employees through job performance measures
- Help the management to draft a policy to deal with alcohol related issues

Target group

- HR /personnel executives and managers
- Social workers / counselors
- Union leaders

வெளியீடு, இயக்குநர்.
செய்தி, மக்கள் தொடர்புத் துறை,
தலைமைச் செயலகம், சென்னை - 6

The technical sessions focus on

- Existing scenario in dealing with alcoholism – a corporate experience
- Alcohol use and abuse scenario in workplaces
- Need for a sound policy towards prevention and rehabilitation
- Managing stress at workplace
- Prevention strategies in industries
- Sharing experiences by representatives from industries and recovering alcoholics

The second workshop targeting the micro credit women groups

Objectives of the workshop

- To create awareness among the self-help group women about the impact of alcohol use and abuse
- To empower the self-help group women to take up measures towards prevention of alcohol use and abuse.

The technical sessions focus on

- Drinking scenario among adolescents
- Basic facts about alcohol and clarifying myths
- Symptoms of alcoholism
- Impact on the individual, family and community
- Empowering the women towards prevention of alcohol use and abuse
- Sharing personal experience of recovery by recovering alcoholic and a family member

Benefits

- Making the management of industries to understand the growing issue of alcohol use and abuse and in turn, develop a pro active policy to prevent the spread of alcohol abuse
- Making the self help group women who are victims of alcoholism to be empowered to deal with alcohol use and abuse in the community

Street play

A street play has been organized for cine artists at Ambedkar Vilayattu Thidal, Vijayaraghavapuram, Saligramam, Chennai 600 093 from 6.30 to 8.00 p.m. by Society for Development, Research & Training.