## Memorandum of Understanding between Government of Tamil Nadu and M/s. DELL of USA on 14<sup>th</sup> September 2006

## In presence of Hon'ble Chief Minister Kalaignar

A Memorandum of Understanding (MoU) for setting up of a new project to manufacture and assemble computers in Tamil Nadu was signed today (14<sup>th</sup> September 2006) between Government of Tamil Nadu and DELL of USA in the presence of Hon'ble Chief Minister Dr. Kalaignar and Hon'ble Union Minister for Communications and Information Technology, Thiru. Dayanidhi Maran.

DELL is the world's #1 direct-sale computer company providing a broad range of computer and entertainment products for the consumer and enterprise markets, including a full line of desktop and notebook PCs, network servers, workstations, storage systems, printers, handheld computers, etc. M/S. Dell is a world leader in manufacturing every computer to customer's specific requirements. During the last four quarters, DELL had a sales turnover of US \$ 57.4 Billion and currently employs about 75,100 persons worldwide. DELL is No. 25 on the Fortune 500 list of companies. Currently, DELL has a global PC market share of around 20%.

DELL will be setting up the new manufacturing facility in 50 acres of land in the Sriperumbudur Hi-Tech Special Economic Zone located within the Sriperumbudur SIPCOT Industrial Park, with an investment of about Rs 280 crores. The project is also expected to attract major component vendors of DELL to setup projects in the Sriperumbudur SEZ. The project would provide direct employment to 1100 persons and indirectly provide employment to about 4000 persons including employment in the vendor companies.

Sriperumbudur SEZ has now become a beehive of electronic hardware manufacture. The launch of DELL's project is a further boost to Chennai's standing in the international electronic and IT equipment manufacture map of the world.

DELL has been extensively evaluating various States in India for setting up their manufacturing base. DELL's choice of Tamil Nadu and Sriperumbudur was due to the proactive approach of the State Government, quality of manpower, good connectivity and logistics and excellent infrastructure. It is expected that DELL's facility at Sriperumbudur would be operational by mid 2007. The arrival of DELL in Tamil Nadu is not only a major milestone, but is also expected to be a significant turning point in the growth of the electronic hardware manufacturing sector in the State. Besides, it is expected to enhance computer usage in Tamil Nadu and make computers available at affordable prices.

The MoU was signed today by Mr Shaktikanta Das, I.A.S., Secretary to Government, Industries Department, on behalf of the Government of Tamil Nadu and by Thiru. Rajan Anandan, Vice President and General Manager, DELL India Private Limited. Chief Secretary of Tamil Nadu Government Thiru L.K.Tripathy, Information Technology Secretary Thiru.C.Chandramouli and the other senior executives of DELL who attended the MoU signing ceremony include Mr Paul Henri Ferrand, Vice President of sales for Asia Pacific, Mr. Simon Wong, Vice President, Manufacturing, Operations in Asia Pacific Malaysia and Mr. Kip Thompson, Vice President, Global Facilities.

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