

PRESS RELEASE

India's First Eco-Friendly composting Competition among school children

The Hon'ble Minister for Environment Thiru K.C.Karuppanan inaugurated an eco-friendly competition titled "Food Scrap Free Tamil Nadu" across the schools in Tamil Nadu today at Secretariat, Chennai.

The focus of the event is to create a change in the existing food culture among the younger generation and school students by incorporating a composting program at the schools through an approach combined with fun and information. It is also a gismo to help the schools to attain better understanding of composting and waste reduction.

For twelve weeks, schools of all sizes will participate in FSF, following the launch date. The competition has categories for the weight of food scrap and recyclable materials, as well as overall waste reduction achieved by each campus. Schools will strive to dispose of the least amount of material as trash, as well as notch the highest diversion rate. Managed by Food Scrap Free Foundation a non-profit environmental organization, Food Scrap Free is a fun and engaging way to encourage students to spread the message of recycling to their peers, Parents and Neighbours and in turn, create a well-informed generation of community bailiffs.

The competition is the first of its kind, with Participation of around 50 Schools from across the state from all categories form cities and villages. The contest ends on November 14th with a carnival that will be held in Vinayaka Missions AVIT College, Paiyanur. The event is initiated by Namma Boomi and Earth recyclers, social enterprising companies and vividly supported by AVIT college, Vinayaka missions, Paiyanoor.

Tmt. S.Arulpriya, Founder and CEO of Namma Boomi, Thiru Dawood, Founder Earth Recyclers, Dr. Sathyamurthy, Director, AVIT Campus. Ms.R.Deepa, Director, Vinayaka Missions Research Foundation were present during the occasion.

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