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## **PRESS RELEASE**

## **WORLD DIABETES DAY**

India is fast emerging as the global capital of Diabetes. By 2025, India is expected to have the highest incidence of diabetes in the world and will be the leading cause of death. An Indian Council of Medical Research INDIAB study in Tamil Nadu shows that the overall prevalence is 10.4% and the prevalence of diabetes is 13.5% and 7.8% respectively in urban and rural areas in the state.

Diabetes Mellitus is a metabolic disorder characterised by high level of Blood glucose resulting from defects in insulin production or in insulin action or both. If untreated, the disease affects many organs such as Heart, Eyes, Kidneys, Nerves, Foot etc... It also results in significant economic loss to the state unless addressed by adopting the principle of 'Prevention is better than Cure'.

In order to detect and control the disease, the World Bank aided Tamil Nadu Health Systems Project (TNHSP) has taken up the component of implementing Non Communicable Diseases (NCD) Intervention Programme covering four diseases including Diabetes Mellitus in all districts of Tamil Nadu in a phased manner covering 16 phase I districts since July 2012 and rest of 16 phase II districts since April 2013.

The overall objective of the NCD Intervention program is to reduce morbidity and mortality due to Diabetes Mellitus through creating awareness on the risk factors, symptoms, benefits of regular screening and early detection and providing services in Govt. Health facilities. All men and women of 30 years and above attending 1612 Govt. Primary Health Centres, 270 Govt. Hospitals, 20 Govt. Medical Colleges Hospitals, 100 selected Municipal & Corporation Dispensaries and Hospitals and ESI Dispensaries and Hospitals for their health problem are being screened for detecting Diabetes Mellitus irrespective of presence of any symptom. All the newly detected Diabetic individuals will be provided further investigations, Treatment, Counselling on Life Style Modification, Follow- up and referral services at free of cost. All Govt. health facilities mentioned above have been equipped with necessary infrastructure, equipments, reagents and drugs required for screening and further follow- up.

Under NCD Intervention program so far, around 49,03,082 men and women were screened for Diabetes and out of which, 2,22,663 were detected positive during the period (July 2012 - September 2013) and are put on appropriate treatment and followed up periodically for control of disease and evaluation of complications.

In furtherance, to enhance the objectives of the programme, necessary IEC activities are also being conducted to make the people aware of the facilities to undergo screening for an early detection of presence of the disorder and to prevent the complications arising.

PREVENT DIABETES - SAVE ORGANS - ACHIEVE LONGEVITY

GET SCREENED FOR DIABETES MELLITUS & SAVE YOUR LIFE!!!

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