## Press Release

As part of the celebration of 11<sup>th</sup> National Voters' day, 2021 this department has decided to conduct the election related SMS based Question and Answer competition through the regional Kendras of AIR, DD and Radio Mirchi FM channel among public so as to reach vast number of audience.

The election related questions will be asked through the regional kendras of AIR, DD and Radio Mirchi channels as per the following schedule:

Name of the Media	Duration of the event	Time slot to ask questions
AIR, Chennai		10 am to 10.30 am and
	15.01.2021	5 pm to 5.30 pm
DD, Chennai	to 19.01.2021	7.30 pm and 8.30 pm
Radio Mirchi	(for 5 days)	Time slot other than mentioned to AIR, Chennai and DD, Chennai

The interested contestants will participate in the above competition by sending SMS to the mobile no. "7305060456".

The participant who will send the correct answer firstly through SMS will be awarded consolation prizes on the following days. The participants who will send maximum correct answer out of 10 questions within 10 minutes after the telecast / broadcast of the questions will be awarded first three places in each category (i.e., AIR, DD and Radio Mirchi FM channel) in the NVD function, 2021. Winners will be selected by lot method if two or more individuals answer the same question.

The winners will be awarded during the celebration of National Voters' day to be held on 25.01.2021 for 1st, IInd and IIIrd prizes are Rs.10,000/-Rs.7,000/- and Rs.5,000/- respectively.

SATYABRATA SAHOO CHIEF ELECTORAL OFFICER & PRINCIPAL SECRETARY TO GOVERNMENT

## Issued By: - DIPR, Secretariat, Chennai - 9