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PRESS RELEASE

There is growing awareness among the general public about pollution. Disposal of industrial and municipal solid waste poses the greatest challenge to industry, the regulation and to other government implementing bodies. Waste can be Municipal Solid Waste, Hazardous waste or e-waste depending upon the source of generation.

Waste can also construed as misplaced wealth and has enormous potential for use either as a secondary source of raw material or as fuel, as a byproduct. In order to create awareness and to identify entrepreneurial opportunities from waste, to create wealth, the **EDI, Chennai** is conducting a One day seminar on “**Waste to Wealth – Entrepreneurial Opportunities**” on 13th June 2012 at 9.00 a.m. to 5.00 p.m. at the **EDI, Auditorium, TI Buildings, Guindy Industrial Estate, Chennai**.

The Seminar is targeted at existing industries and for entrepreneurs who are looking for opportunities to add value to waste and to make it a saleable commodity, apart from being a sustainable initiative.

Eminent personalities from industry, academy and government will speak on ways and means of converting Waste to Wealth.

A nominal registration fee of Rs.1000/- per delegate has been fixed. It can be submitted in the form of demand draft / cheque to be drawn in favour of The Director, EDI, Chennai. Spot Registration at the venue is open till 9.45 a.m. on 13th June 2012.

Registration form in the prescribed format should be sent through email edichennai@gmail.com detailing name, address and other particulars or can be registered on the spot also.

Issued By:-

DIPR, Secretariat, Chennai - 9.