PRESS RELEASE

Public (Elections-II) Department

As per the direction of the Election Commission of India to ensure free & fair elections, it is proposed to attempt web streaming of Poll Proceedings in all 322 Polling Stations and Counting Centres for monitoring of Polling Stations, and for viewing by General Public. People can click a link on website of this office www.elections.tn.gov.in.

Also, for the first time, this office is attempting to provide real time information on the voting % age and voting queue to encourage more voters to participate in election process. Further, to achieve wider reach to encourage people to come out and vote, Tamil Nadu Arasu Cable TV Channel at Trichy is also being used to telecast Polling Station stream along with vital info graphics on voting % age and queue position.

M/s.PurpleStream Convergence Pvt. Ltd, Chennai and M/s.Dfy graviti Technologies Pvt. Ltd, Bangalore have provided technical support under Systematic Voter's Education and Electoral Participation (SVEEP) as Corporate Social Responsibility activity, to carry out webstreaming and capture of voting% and queue status and its telecast on T.V.

SMS service facility for the electors viz: "Know your Polling Station" by sending SMS to the Number 9444123456 has also been launched. There, the reply message will convey not only the Name, Part No (Booth), Serial No and relation Name but also the queue status, if any. The message format is as follows: give space><type">space><type Voter ID No.>.

Official twitter handle <u>TNelectionsCEO</u> may also be followed for latest updates on Poll day.

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