

Press Release no: 469

11/8/09

Public (Elections-III) Department

PRESS RELEASE

The poll to the bye-elections to Tamil Nadu Legislative Assembly from 78.Bargur, 103.Thondamuthur, 134.Cumbum, 197.Ilayangudi and 226.Srivaikuntam Assembly Constituencies will be held on 18.8.2009 from 7 a.m. to 5 p.m. The following restrictions will apply to publication and dissemination of results of Opinion poll / Exit poll during the current bye-elections to TNLA, 2009:-

- i) No result of any Opinion poll conducted at any time shall be published, publicized or disseminated, in any manner whatsoever, in or by any print or electronic media till the close of the poll on the 18th August, 2009.
- ii) Similarly, the result of any Exit poll conducted at any time shall also not be published, publicized or disseminated, in any manner whatsoever, in or by any print or electronic media till the close of poll on 18th August, 2009.
- iii) Any organization or agency conducting any Opinion poll or Exit poll, while publishing, publicizing or disseminating the result of any such poll, must indicate the sample size of the electorate covered by such polls and geographic spread of survey so conducted. They must invariably give the details of methodology followed, likely percentage of errors, the professional background and experience of the organisation or organizations and the key professionals involved in the conduct and analysis of the poll.
- iv) Electronic Media include Radio and TV (both Government owned and private) and covers Satellite, Terrestrial and Cable Channels. Similarly, dissemination includes publication in any newspaper, magazine or periodical or display on electronic media or circulation by means of pamphlets, posters, placard, handbill or any other document.

வெளியீடு, இயக்குநர்
செய்தி, மக்கள் தொடர்புத் துறை,
கலைமைச் செயலகம், சென்னை-8

CHIEF ELECTORAL OFFICER,
TAMIL NADU