Date: 09.10.2015

Press Release

The Special Summary Revision of Electoral Rolls with reference to 01.01.2016 as the qualifying date is now going on.

Two special campaigns have already been conducted on 20.09.2015 and 04.10.2015 at all the Designated Locations (mostly polling stations located at Schools) to receive forms for inclusion /deletion /correction/ transposition of entries in the Electoral Rolls. So far, totally 14,45,295 applications have been filed (including the two special campaigns) and of these 11,34,859 claims were made in form-6 for fresh inclusion and shifting across the assembly Constituencies, 60,922 claims in form-7 for deletion, 1,64,285 claims in form-8 for correction in the entries and 85,229 in form 8A for change in address within the Constituency.

The next and final special campaign would be conducted on 11.10.2015 (Sunday) at all the Designated Locations to receive claim forms-6, 7, 8 & 8A for inclusion/deletion/correction/transposition of entries in the Electoral Rolls. Officials would be present at the Designated Locations to receive the filled in forms between 10.00 a.m. to 5.00 p.m. on the campaign day. The Election Commission of India has extended the period for filing of claims and objections till 24.10.2015 especially to encourage the filing of forms through online portal. The forms can also be submitted at the offices of the Electoral Registration Officers/Assistant Electoral Registration Officers. Public are requested to avail this opportunity.

To facilitate the citizens in avail various services related to their entries in the Electoral Rolls, Election Commission has also approved as a pilot launching of the <u>E</u>lectoral <u>A</u>ssistance <u>SY</u>stem or **EASY**, which is a unique service first time in India being presented to the electors and citizens of the state of Tamil Nadu to have an online platform for multimodal access to Electoral Rolls for the electoral services.

EASY has been developed to make the rolls free from all errors, removal of duplicate entries and names of dead persons by making inclusion

and updating their entries in the electoral rolls a 'simple and pleasant' experience. Electors can check, correct and confirm their details.

Electors may access and use EASY through-

- Android app (at Google Play Store, https://play.google.com/store/apps/details?id=com.uniphore.easy)
- 2. Web link on CEO Tamil Nadu site www.elections.tn.gov.in/easy
- 3. SMS gateway (SMS "EPIC <epic number>" to 9444123456)
- **4**. IVRS (Call to 044-66498949)

Through EASY, power is being given in the hands of the electors to enroll, check, correct and confirm one's electoral roll details. The services availability offered through EASY is tabulated below:

MODULE	AVAILABLE IN
Home Screen	APP and Web Page
Inform Friends about EASY (Home Screen)	APP and Web Page
New Voter (Form 6)	APP and Web Page
Objection/Deletion (Form 7)	APP and Web Page
Display Elector Details based on EPIC Number	APP, SMS, IVRS and Web Page
Polling Booth Location-Address	APP, SMS, IVRS and Web Page
Polling Booth Location-Map	APP and Web Page
Confirmation of Details	APP, SMS, IVRS and Web Page
Correction of Details (Form 8)	APP, SMS, IVRS and Web Page
Change of Address outside AC (Form 6)	APP and Web Page
Change of Address within AC (Form 8A)	APP and Web Page
Upload Document Proofs (Optional for Elector)	APP and Web Page
Check Status of Application by Elector	APP, SMS, IVRS and Web Page
Display and download filled-up forms	APP, SMS, IVRS and Web Page

To enable citizens and electors in Tamil Nadu get best service, the EASY interface has been supported by a strong back-end. The office of the CEO has created an Intranet portal with 6 log-in nodes and 4 dashboards for monitoring the work-flow for timely and transparent processing of various claims and objections. Two critical sub-systems in this workflow are BLO net and ERO net. Through former the BLOs will receive a notification/SMS in his phone on the cases referred for verification; to which he can reply back in the same medium thereby saving time and avoiding data entry mistakes. Through ERO net, the ERO will be able to see the full details of the form as scanned files will be visible in his dashboard and officer will be in a position to make a wiser decision. Various complaints that are received regarding deletions can now be properly investigated, as there will be a complete trail of the claim/objection form. Also, a completely revamped website of the CEO, TN will be launched very soon, offering better web-service satisfaction to the visitor.

Healthy Electoral Roll is the foundation for ensuring fair elections. Healthy and strong democracy is every elector's right and also responsibility. Therefore, all electors of Tamil Nadu may come forward and join hands with Election Commission of India through the 'EASY' way in keeping our electoral rolls always free from errors, ensuring correctness of entries for every elector, one elector's name only at one place and no repeat or dead elector's name in the electoral roll. It will also ensure that on the date of poll, no elector would be deprived of his right to vote, and at the same time there would not be any scope for impersonation on repeated/ dead electors' entries.

Chief Electoral Officer, Tamil Nadu

Issued By: DIPR, Secretariat, Chennai 9