

PRESS RELEASE

Tamil Nadu gearing up to lead in Electronic Systems Design and Manufacturing

"India ESDM Sector: Strategy for Self-Reliance in the Re-Aligned World!"

Following the launch of the Tamil Nadu Electronics Hardware Policy on 7th Sept 2020 by Hon'ble Chief Minister Thiru Edappadi K. Palaniswami, the 11th edition of Source India-Electronics Supply Chain is being organised virtually on 9th and 10th September. The event is organised by Electronic Industries Association of India (ELCINA) with Tamil Nadu as the Host State and it is co-organised by ELCOT and supported by Guidance.

Thiru R.B. Udhayakumar, Hon'ble Minister for IT and Thiru M. C. Sampath, Hon'ble Minister for Industries, Government of Tamil Nadu graced the event as its Chief Guests and addressed the industry delegates. They spoke about the strong electronics and automotive industrial base in the State which is the 2nd largest manufacturing State in India and the Vision to become the largest manufacturer of Electronics and achieve overall industry sector growth of 14% per annum. The IT Minister assured the participants that "we are committed to encourage the Electronics System Design & Manufacturing (ESDM) sector and become the leader in the country in the next 4-5 years". Since last 15 years, Tamil Nadu has been supporting this high technology sector and is proud that it hosts some of the top global companies such as Samsung, Foxconn, Salcomp, Dell Computers, Sanmina-SCI, Flextronics, NSN, and

many automotive companies, among others, are operating from TamilNadu.

Thiru Hans Raj Verma, IAS, Addl. Chief Secretary to Government of Tamil Nadu (Ministry of IT & Panchayati Raj) spoke about the importance of Tamil Nadu Hardware Policy and how the State was a preferred Destination for the ESDM Sector. His department would be implementing the Policy through ELCOT and jointly with Guidance.

Mr. Ajay Prakash Sawhney, IAS, Secretary, Ministry of Electronics & IT, Govt. of India graced the event and shared the vision of his Ministry and the all round efforts being made by Central Government to accelerate the development of electronics sector in the Country. The National Policy on Electronics 2019 had been launched last year and had very attractive and highly supportive Schemes such as PLI, SPECS and EMC 2.0 to enhance investment in value added manufacturing and electronics equipment. There was special focus on mobile manufacturing through PLI Scheme which was expected to create a large manufacturing base in next 4-5 years and make India the leading country globally.

Thiru M Vijayakumar, IAS, MD, ELCOT made a detailed presentation on the Salient Features of Tamil Nadu Electronics Hardware Policy 2020. The Policy has been designed with inputs from industry and ELCINA Members to meet the aspirations of the domestic and global industry as it opens up several new opportunities. It provides financial benefits and also gives impetus to training and employment generation, innovation, technology development, R&D, infrastructure and support services. Start Ups, MSME's, Large and Mega Units, all have been given due attention and support by the Policy. The target of US\$ 100 Bn by 2025 for electronics industry output in Tamil Nadu is salutary though

challenging and the policy has necessary focus and provides resources to achieve the same.

The domestic markets are growing rapidly and are expected to cross US\$ 400 Bn by 2025. Combined with the emerging opportunities in export markets, Tamil Nadu's ESDM sector is surely moving towards a bright future.

SOURCE INDIA

SOURCE INDIA was launched by ELCINA in 2009 with Chennai as the venue to support expansion of electronics manufacturing in the country with focus on State of Tamil Nadu which has demonstrated great potential to expand in this high technology domain. Supportive approach of Tamil Nadu Government has attracted a large number of electronics manufacturing companies. The event has been organised in Chennai consistently every year since last 10 years with the objective to make it the flagship event of India for the Electronics Hardware sector. Source India is focussed on knowledge sharing through its Conference, an Exhibition and B2B Meetings for networking between potential partners and buyers and sellers.

Objectives of Source India Conference have been:

- Knowledge Sharing by bringing all stakeholders of Electronics Value Chain on one platform
- Facilitate in strengthening indigenous Supply Chain for Electronics Industry to meet increasing demand.
- Create awareness about opportunities in the Electronics sector.

- Involving the Small and Medium Enterprises to meet the requirements of Large Buyers across all segments of ESDM Sector including Consumer Electronics, Telecom and IT equipment, Auto Electronics, Mobiles, Electric Vehicles, Lighting and others
- Bridging the gap between Government and Industry for better understanding of policies
- Encouraging and enabling investments in the Electronics Industry

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