

Constitution of Committees for Certification of Advertisement on
Television channels / Cable Networks / Radio by Political Parties.

The Supreme Court had in its order dated 13th April 2004 SLP (civil) No.6679/2004 directed that every registered political party and every contesting candidate proposing to issue advertisement on TV and /or cable network will have to apply for certification to the Election Commission / Designated officer not later than 3 days prior to the date of the proposed commencement of the telecast of such advertisement. In the case of any other person or unregistered political parties, they will have to apply not later than 7 days prior to the date of the telecast.

2. In pursuance of the above directions of the Supreme Court, the Election Commission in its order dated April 15, 2004 directed the constitution of a Committee at the State Level. Accordingly, the following Committee has been constituted for the purpose of entertaining applications for certification of any advertisement of political nature on Television channels / Cable Networks or for broadcast on radio by registered political parties / organizations / group of persons or associations having their registered office in the State:

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|--------|---|---|
| 1. | Joint Chief Electoral Officer and
Deputy Secretary to Government
Public (Elections) Department,
Chennai-9. | Chairperson |
| 2. | Collector of Chennai
(Returning Officer for Chennai North
Parliamentary Constituency) | Member |
| 3 (a). | Assistant Station Director,
Doordarshan Kendra,
Chennai | Member
(for telecasting in
TV channels) |
| (b). | Assistant Station Director,
All India Radio,
Chennai-4. | Member
(for broadcasting
on Radio) |

3. For entertaining applications for certification of an advertisement by an individual candidate, the Returning Officer of the Parliamentary Constituency is the Designated Officer.

4. In order to deal with the complaints and grievances of any political party or a candidate or any other person in regard to the decision to grant or refuse certification of an advertisement taken by the State Level Committee or the Returning Officer, the following Committee is constituted:

- i) Chief Electoral Officer, Chairperson
Public (Elections) Department,
Fort Saint George,
Secretariat, Chennai-9.
- ii) Observer* Member
- iii(a) Thiru V. Sriram Member
Assistant Station Director, (for telecasting in
Doordarshan Kendra, TV channels)
Chennai
- (b) Thiru R. Balasubramanian, Member
Station Director, (for broadcasting
Commercial Broadcasting on Radio)
Service,
All India Radio, Chennai-4

* Till the Election Commission of India intimates the Observer to be included in the Committee, the Committee will function either with some other officer or as a two member Committee.

5. All registered political parties having their headquarters in Tamil Nadu and every contesting candidate shall submit the application for certification of any advertisement on Television channels / Cable Networks or on Radio **not later than 3 (three) days prior to the date of commencement of the telecast / broadcast. If the application is by any other person or an unregistered political party, it should be submitted not later than 7 (seven) days prior to the telecast /broadcast.** The application should be submitted in the prescribed format along with two copies of the proposed advertisement in the electronic form along with a duly attested transcript thereof, and certain details including the cost of production of the advertisement, approximate cost of proposed telecast/broadcast of such advertisement etc.

CEO's OFFICE WEBSITE

The Election Commission of India has announced the elections and Tamil Nadu is set go to the polls on 13th May, 2009. In order to ensure that the citizens are empowered with the knowledge about the process involved in elections, the website has been revamped and incorporates the following information for the benefit of the people:

1. Organisation and responsibilities/ of the various functionaries
2. Final Electoral Rolls, 2009 of all the Constituencies in Tamil Nadu
3. Downloadable application forms for inclusion / deletion / modification in the electoral rolls
4. List of Polling Stations in Tamil Nadu
5. List of Election Returning Officers and Assistant Election Returning Officers, to whom one must apply for modification, inclusion or deletion in the Electoral Rolls
6. List of Booth Level Officers
7. Guide to electors on EPIC
8. Report of the Delimitation Commission (with Parliamentary Constituency maps)
9. List of Returning Officers and Assistant Returning Officers, who will conduct elections
10. Forms for contesting candidates
11. Electronic Voting Machines (EVMs)
12. List of sitting Members of Parliament and Members of Legislative Assembly in Tamil Nadu
13. F A Q (Frequently Asked Questions)

The website can be viewed at:

www.elections.tn.gov.in

www.ceotamilnadu.nic.in

Braille Signage Features
in the Electronic Voting Machines.

The Election Commission of India has directed that Braille Signage Features will be introduced in the Electronic Voting Machines in all the Parliamentary Constituencies in the General Elections to Lok Sabha for the facility of blind electors. For this purpose, Ballot Papers in Braille form in English version will be printed and supplied to each Polling Station for the facility of the blind electors. The Numeric Stickers in Braille form denoting the Serial Number of the candidate will be printed and pasted on the right side of the Blue Button (Voting Button) on the Ballot Unit of the EVM. After consultation with the Commissioner for Disabled, it has been proposed to utilize the services of the Press at the National Institution for Visually Handicapped at Poonamallee for printing of Ballot Papers in Braille form. The Bharat Electronics Limited, Bangalore has been intimated of the requirement of Numeric Stickers in Braille form to be pasted on the right side of the Blue Button of the Ballot Unit. The assistance of the Teachers employed in Government and Aided Schools in the Districts including the District Disabled Rehabilitation Officers will be utilized for this purpose. In addition to the Braille Signage System, the visually impaired electors will also be allowed the facility of assistance of a companion to record vote at the Polling Station as is normally allowed.

சென்னை, இயக்குநர்.
சென்னை, மக்கள் தொடர்புத் துறை
கலைமைச் செயலகம், சென்னை -5

Chief Electoral Officer,
Tamil Nadu.

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