

"நான் முதல்வன்" திட்டத்தின் பயணாக கல்லூரி மாணவ, மாணவியர்கள் வேலைவாய்ப்பு பெற்று வருவது குறித்து மாண்புமிகு தமிழ்நாடு முதலமைச்சர் திரு. மு.க. ஸ்டாலின் அவர்களின் சமூக வலைதளப் பதிவு

மனநிறைவு தரும் செய்தி!

இந்த வெற்றிப் பயணம் தொடரும்...

தலைமுறைகள் பல முன்னேற்றம் காண முதல் தலைமுறைப் பட்டதாரிகள் அனைவரும் நல்ல வேலைக்குச் செல்ல வேண்டும் என்பதே நமது திராவிட மாடல் அரசின் நோக்கம்! நமது திட்டங்களால் அந்த நோக்கத்தை நிறைவேற்றுவோம்!

## THE HINDU

### Thousands of final-year arts & science college students across four T.N. districts get job offers through *Naan Mudhalvan* placement programme

Placement programmes have begun in Krishnagiri, Salem, Ariyalur and Kallakuruchi; they will take place across all districts in T.N. over the next two months, officials said

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### Employment drive

During 2022-2023, over 1.19 lakh students from across T.N. were placed in various companies that participated in the 'Naan Mudhalvan State-wide Placement Programme'. Here is a look at the key sectors in which students from the engineering and arts and science streams got placed, and their salary range

Arts and science	
Sector	Percentage of students placed
Logistics	27.50%
IT-ITES	21.01%
BFSI	7.23%
Management	3.70%
Healthcare	3.48%
Electronics	3.45%
Automotive	3.24%
Telecom	3.23%
Retail	1.40%
Others	15.97%

Arts and science	
Salary Range	Number of students
2-4 lakh	18,246
4-6 lakh	571
6-8 lakh	62
8-10 lakh	32
10-15 lakh	15
15-20 lakh	5
20-25 lakh	3
Above 25 Lakh	10

Engineering	
Sector	Percentage of students placed
IT-ITES	52.20%
Automotive	13.57%
Electronics	11.82%
Construction	3.60%
Mechanical	1.96%

Engineering	
Salary Range	Number of students
4-6 lakh	8,332
6-8 lakh	3,680
8-10 lakh	720
10-15 lakh	423
15-20 lakh	104
20-25 lakh	43
Above 25 lakh	31

■ This year, many firms from sectors such as logistics, banking and insurance are participating in the drive

■ This year, the placement drive will be extended to Industrial Training Institutes (ITIs) and polytechnics too, says J. Innocent Divya, managing director of the Tamil Nadu Skill Development Corporation

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# Arts & science college students across four districts in T.N. get job offers through *Naan Mudhalvan* Scheme

Sangeetha Kandavel  
CHENNAI

Thousands of students who are in their final year of arts & science courses in government colleges in Krishnagiri, Salem, Ariyalur and Kallakuruchi regions, have got job placements in top firms through the *Naan Mudhalvan* State-wide Placement Programme 2024.

The *Naan Mudhalvan* Scheme, launched in March 2022, aims to equip about 10 lakh youth across the State annually with skills that will help them realise their talents for the benefit of the country.

In 2022-23, during the same placement drive, over 1.19 lakh students were given job offers. Of these, 61,500 were from the engineering stream and 57,315 were from the arts & science streams.

These students were placed at firms such as Cognizant Technology Solutions (CTS) India Private Limited, Sutherland Global Solutions and Accenture, to name a few. "This year, ever since the placement drive began from January 25, we have



Arts and science		Arts and science		Engineering	
Sector	Percentage of students placed	Salary Range	Number of students	Sector	Percentage of students placed
Logistics	27.50%	2-4 lakh	58,246	IT-ITES	52.20%
IT-ITES	21.81%	4-6 lakh	571	Automotive	13.51%
BFSI	7.23%	6-8 lakh	62	Electronics	11.82%
Management	3.70%	8-10 lakh	22	Construction	3.60%
Healthcare	1.46%	10-15 lakh	15	Mechanical	1.96%
Electronics	3.45%	15-20 lakh	5		
Automotive	3.24%	20-25 lakh	3		
Telecom	3.23%	Above 25 Lakh	10		
Retail	1.40%				
Others	15.97%				

• This year, many firms from sectors such as logistics, banking and insurance are participating in the drive

• This year, the placement drive will be extended to Industrial Training Institutes (ITIs) and polytechnics too, says J. Innocent Divya, managing director of the Tamil Nadu Skill Development Corporation

Salary Range	Number of students
4-6 lakh	8,332
6-8 lakh	3,080
8-10 lakh	720
10-15 lakh	423
15-20 lakh	304
20-25 lakh	43
Above 25 lakh	11

ware Technologies Private Limited, Sutherland Global Solutions and Accenture, to name a few.

"This year, ever since the placement drive began from January 25, we have

already given offers to thousands of students in these four districts. The placement drive will take place across all the districts over the next two months in different phas-

es," said J. Innocent Divya, managing director of Tamil Nadu Skill Development Corporation (TNSDC), during an interaction with *The Hindu*. The hiring process for engineering students

will begin this month. This year, the placement drive will be extended to Industrial Training Institutes (ITIs) and polytechnics too, Ms. Divya said.

Ms. Divya further said that the *Naan Mudhalvan* Scheme does not stop with just giving skills to students. "We also connect them with industries and help them get jobs," she said.

## Salary packages

Interestingly, last year, the highest salary package that was offered during this placement drive was ₹40 lakh per annum, which is on a par with packages offered to students at some of the prominent educational institutions across the State.

It is learnt that this year, many firms from sectors, including logistics, banking, insurance, healthcare, hospitality and tourism, are participating in the placement drive. Many Micro, Small and Medium Enterprises (MSMEs) have also evinced interest in the placement drive.

At the placement drive that took place in Krishn-

giri, around 2,999 candidates had registered. Of these, 1,591 showed up at the interviews. About 580 candidates/profiles have been selected and another 461 profiles have been shortlisted for the second round. The highest package offered here was ₹3.35 lakh per annum.

In Salem, 3,243 students had registered; 1,145 candidates attended the interview. A total of 425 students were selected and given on-the-spot offers. The highest package here was ₹2.4 lakh per annum.

Kallakuruchi district too, saw some offers being made. A total of 24 companies participated in the placement drive and 967 candidates were given on-the-spot offers. The highest package given was ₹3 lakh per annum.

Data show that 3,129 candidates registered for placements and 1,701 participated.

At the Ariyalur placement drive, 1,990 registered and 561 were present on the interview day. Around 50 candidates have been selected, while 426 have been shortlisted.

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வெளியீடு: இயக்குநர், செய்தி மக்கள் தொடர்புத்துறை, சென்னை-9

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