

## **Press Release**

Certain doubts have been raised in various quarters regarding the applicability of the Model Code of Conduct on distribution or sale of goods by Government and Government Agencies in Salem District, where Yercaud Bye-election is being held.

2. As per the Model Code of Conduct, which is generally applicable to the entire Salem District, no publicity should be given to any political party or candidate at the cost of public exchequer. Hence all advertisements by Government are banned in the entire Salem district. Also publicity given to any party in the form of distribution or sale of articles by Government or Government Agencies, with the articles having pictures of political persons or symbols of any party is also covered by the Model Code of Conduct. Hence all Secretaries of the Government have been requested by the Chief Electoral Officer through a letter dated 25.10.2013 to ensure that no sale or distribution of such articles by Government or Government Agencies takes place in Salem district during the operation of Model Code of Conduct. Any violation of the same would be viewed very strictly by the Election Commission of India.

Chief Electoral Officer,  
Tamil Nadu