

Press release

Essential Skill Required for 21st century Entrepreneurs

Entrepreneurship Development Institute of Tamil Nadu (www.editn.in), (An autonomous society of the Government of Tamil Nadu), functions in a campus in SIDCO Industrial Estate at Guindy. Hon'ble Chief Minister had launched New Entrepreneurs Enterprise Development Scheme (NEEDS) in the year 2013-14 to assist first generation entrepreneurs. So far 2606 entrepreneurs have been assisted under NEEDS. In addition, Prime Minister Self-Employment Programme (PMEGP) and Urban Youth Self Employment Generation Programme (UYEGP) also has helping thousands of businesses to emerge.

Entrepreneurs who start new businesses require handholding and advisory support. Further, they need to learn networking skills. Networking skills include linking up with successful and experienced businessmen vendors, customers, bankers, technology suppliers, etc. to learn business and problem-solving skills.

In order to assist NEEDS (New Entrepreneurs Enterprise Development Scheme), PMEGP (Prime Minister Employment Generation Programme) and UYEGP entrepreneurs to network and learn from each other, a monthly networking meet is being organized by EDI on the second Friday of every month, in collaboration with the Chennai Chapter of The Indus Entrepreneurs (TiE). From May 2016 till January 2017, 7 meetings were conducted & 278 entrepreneurs got benefited.

The next networking meet is to be organized on 10th February 2017 at 4.00 PM at the EDI campus located at Guindy SIDCO Industrial Estate, Parthasarathy Koil Street, Ekkaduthangal, Chennai-600 032. A talk will be delivered on the Topic "**Essential Skill Required for 21st century Entrepreneurs**". After the talk, there will be a Question & Answer session followed by a high tea where Entrepreneurs will get an opportunity to network and get connected with other entrepreneurs. Entrepreneurs may walk in on 10th February 2017 at 4.00 PM. Queries may be addressed to Deputy Director(P), EDI at ddp@editn.in or by phone at 22252081 / 22252082, 9042912812. The network meet will be broadcast as a Webinar through EDI's website www.editn.in. Queries will also be answered online.

Issued By: - DIPR, Secretariat, Chennai - 9.