

PRESS RELEASE

A ONE DAY SEMINAR ON GEOSYNTHETICS

As announced by the Hon'ble Minister for Handlooms and Textiles in the Tamilnadu Legislative Assembly, the Department of Handlooms and Textiles, Government of Tamilnadu and Sardar Vallabhbhai Patel International School of Textiles and Management (SVPITM) are jointly organizing a series of workshops, seminars and conferences in Technical Textiles for the existing and budding entrepreneurs. The workshops include two phases.

In **Phase-I**, Know-How and sectorial training was provided in various domains of Technical Textiles. The sessions were conducted on Product development, Manufacturing process and Market Analysis on Technical Textiles. The sectorial training covers Industrial and Packaging Textiles, Agro Textiles, Home Textiles and Medical Textiles. About 300 existing and budding entrepreneurs were benefited. Also an exclusive training program was conducted for Tamilnadu Textile Corporation Employees to upgrade Kurichi Air-jet Looms for production and development of Technical Textiles.

Participants underwent training in the respective sectors including Industrial Visits. This includes sessions on Products, Manufacturing Process, Technology, Machines, Standards, Market Demand and Marketing Strategy.

A field visit was arranged for the participants to get practical exposure. They were trained to conduct a survey at various Industries/Product Dealers/End Users to understand the end user requirements and current scenario which is used in the industries.

The **Phase-II programme** will be held during December 2018 - March 2019. A seminar on Geosynthetics to TN government officials and Members of Associations of Textiles, Civil and Real estates to explore the Technological developments of Geosynthetics and its application. A series of workshops will be organized to execute business plan on Technical Textiles sectors for existing and budding entrepreneurs.

A one day seminar on Geo-synthetics is to be conducted on 19-12-2018 at Hotel Ambassador Pallava, Chennai. The resource persons are from Bombay Textiles Research Association (BTRA), Geo Textiles Centre of Excellence, Mumbai, Indian Jute Industries' Research Association (IJIRA), Geosynthetics manufacturers and Academicians from leading institution like IIT-Delhi.

The target audiences are Smart Cities Executives, Tamilnadu Government officials involving in infrastructure development and various departments, Members of Textiles, Civil & Real Estate association and

budding entrepreneurs. There is no registration fee but earlier registration is mandatory.

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This seminar will be a platform to provide knowledge and technical support for the participants. It is also an introductory session to the budding entrepreneurs to start a business in Geosynthetics.

Key Points:

- Program on Geosynthetics Date: **19.12.2018**
- Maximum No. of Participants: **150**
- Target Participants: **TN Govt Officials, Smart Cities Executives, Members from Textiles, Civil and Real Estate Associations.**
- No Registration Fee but earlier Registration is mandatory (**Sponsored by State Government**)
- Venue: **Hotel Ambassador Pallava, Egmore, Chennai**
- Contact: **8870479671/9791903909**

For registration to participate in the program

Please call : Coordinator- **Tmt.R.Anitha**

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Visit www.svpistm.ac.in

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