

Press release

“Awareness Programme on Digital Marketing”

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Fund Flow and working Capital Management for MSMEs

Entrepreneurship Development and Innovation Institute of Tamil Nadu (www.editn.in), (An autonomous society of the Government of Tamil Nadu), functions at SIDCO Industrial Estate at Guindy.

In order to assist existing entrepreneur to learn more, a one day work shop on **Awareness Programme on Digital Marketing and Fund Flow and working Capital Management for MSMEs**” will be organized by EDII on **10.07.2019** from 10.00 AM to 5.00 pm at Entrepreneurship Development and Innovation Institute, SIDCO Industrial Estate, Parthasarathi Koil Street, Ekkaduthangal, Chennai-600032. Existing entrepreneurs may attend the programme and avail the benefit. This programme will help micro and small entrepreneurs to learn and implement various methods of digital marketing and Fund Flow, Inventory Management, Receivable Management, Bank Barrowing, Turn over Ratio. Interested candidates may register their names with EDII, Website.

The following telephone / mobile numbers may be contacted on working days (Monday - Friday) between 10 A.M. to 05.45 P.M for further information.

Contact details:

Entrepreneurship Development and Innovation Institute,,SIDCO Industrial Estate Parthasarathi Koil Street, Ekkaduthangal, Chennai-600032	044-22252081/22252082 8668100336/ 8668102600 www.editn.in
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