

**CII – TAMIL NADU TO WORK WITH GOVERNMENT ON URBAN  
DEVELOPMENT PROGRAM FOR CHENNAI CITY**

**A New PPI Model Mooted**

The Tamil Nadu State Council of CII held discussions with senior level officials of the Tamil Nadu Government to work together on Urban Development initiatives. The CII team presented various ideas and best practices within India and abroad with regard to urban development models. The participants discussed several probable areas for collaboration. CII will support and work closely with the respective nodal agencies to take these initiatives further.

This was announced by **Mr. Gopal Srinivasan**, Chairman, CII Tamil Nadu State Council at the meeting on “**Building Inclusive Cities – Chennai**” organized by the Confederation of Indian Industry (CII), Tamil Nadu State Council in the Secretariat today.

**Mr. Parithi Ellam Vazhuthi**, Minister for Information & Publicity, Government of Tamil Nadu in his address congratulated CII on its initiative and said that the Government of Tamil Nadu is keen to work in a collaborative way to make Chennai more livable, economically vibrant and environmentally sustainable and with better assets for the future generations. He welcomed the suggestions made by the CII on various City improvement measures.

**Mr. L K Tripathy, I.A.S.**, Chief Secretary, Government of Tamil Nadu mentioned that, while it is important to make Chennai a beautiful city, it is even more important to keep the city green and clean with a holistic approach to urban development initiatives involving the various stakeholders in the industry and society. He also mentioned that the responsibility of keeping the city clean lies not only with the Corporation but also with the Community as a whole.

Senior representatives from various Government Departments, nodal agencies and voluntary organizations participated in the interaction.

\*\*\*\*\*

Issued by:

DIPR, Chennai-9.