

**PRESS NOTE**

Civil Supplies and Consumer Protection Department is continuously taking up lot of activities towards creating awareness among the common man regarding their rights and responsibilities as consumers so as to protect themselves from exploitation of any kind. Government of Tamilnadu have also formed 1000 Citizen Consumer Clubs in Schools and 500 Citizen Consumer Clubs in colleges. Objective of Citizen Consumer Clubs are to mobilize youngsters by instilling in them the spirit of protection of consumer rights; to impart knowledge about the role of consumers in protection of their rights and to strengthen the consumer movement in the State and Country. As a part of promoting awareness, a District level "Consumer Festival " for Chennai city schools and colleges Citizen Consumer Clubs is to be held on 06/02/2010 at Ethiraj College for Women, Ethiraj Salai, Egmore, Chennai 600 008 at 10.00 am. Government have organized "Consumer Fest" with a motive to educate the participants on consumer rights in all sectors connected with Consumerism.

There will be competitions for school and college children of Citizen Consumer Clubs. For Schools: Essay, Oratorical, Postermaking, Rule the stall. For Colleges: Mock Court, T-Shirt designing, just a minute and for staff - Cook without fire . To take part in the events the mobile numbers, 91766 86420 or 96772 30970 may be contacted. There will be an exhibition on Consumer Protection by school children as well as key Government and non-Government agencies.

There will be a panel discussion on “Nugarvinai Nirnayippathu Thevaiya, Vasathia” besides Demo by Government Departments and VCOs followed by Cultural programme of Citizen Consumer Clubs. The objective of ‘Consumer Fest’ is also to share experience between Citizen Consumer Clubs and to spread awareness amongst students’ community on Consumer Rights, Duties and Responsibilities as envisaged in Consumer Protection Act 1986.

For further details on Consumer activities the mobile numbers 98402 87097 , 9940416196, 94444 34359 and 98401 51157 may be contacted.

All students and teachers of all educational institutions, Voluntary Consumer Organizations and general public are welcome to attend and view the exhibition and competitions.

Principal Secretary to Government.

ISSUED BY DIPR, CHENNAI-09