

PRESS RELEASE

The General Elections to Tamil Nadu Legislative Assembly will be held on 13.4.2011 from 8.00 a.m. to 5.00 p.m. The following restrictions will apply to publication and dissemination of results of Opinion poll / Exit poll during the current General Elections to Tamil Nadu Legislative Assembly, 2011:-

- i) The Election Commission of India has stated that in exercise of the powers, under sub-section (1) of Section 126A of the Representation of the People Act, 1951, and having regard to the provisions of clause (a) of sub-section (2) of the said Section, the Commission notifies the period between 7 A.M. on 4-4-2011, i.e., the first day of poll in Assam, to 5.30 P.M. on 10-05-2011, i.e., the last day of the poll in West Bengal, as the period during which conducting any exit poll or disseminating in any manner whatsoever, the result of any exit poll in connection with the General Elections to Tamil Nadu Legislative Assembly would be prohibited.
- ii) It is further clarified that under Section 126(1)(b) of the Representation of the People Act, 1951, displaying any election matter including results of any opinion poll or any other poll survey, in any electronic media, would be prohibited during the period of 48 hours ending with the hours fixed for conclusion of poll in every phase.
- iii) Any organization or agency conducting any Opinion poll or Exit poll, while publishing, publicizing or disseminating the result of any such poll, must indicate the sample size of the electorate covered by such polls and geographic spread of survey so conducted. They must invariably give the details of methodology followed, likely percentage of errors, the professional background and experience of the organization or organizations and the key professionals involved in the conduct and analysis of the poll.

- iv) Electronic Media include Internet, Radio and TV including Internet Protocol TV and covers Satellite, Terrestrial and Cable Channels, mobile and such other media either owned by Government or private person or both. Similarly, dissemination includes publication in any Print media or Broadcast or display on any electronic media. Print media includes any newspaper, magazine or periodical, poster, placard, hand bill or any other document.

The **Exit poll** banned for the period between 7.00 a.m. on 4.4.2011 to 5.30 p.m. on 10.5.2011.

The **Opinion poll** would be prohibited during the period of 48 hours ending with the hours fixed for conclusion of poll, i.e. from 5.00 p.m. on 11.4.2011 to 5.00 p.m. on 13.4.2011.

CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT.

வெளியீடு, இயக்குநர்
அசய்தி, மக்கள் தொடர்புத் துறை,
சென்னை-3

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