Press Release

Enterprise Clinics for Entrepreneurs running Small Business for April 2017

Entrepreneurship Development and Innovation Institute of Tamil Nadu (www.editn.in), an autonomous society of the Government of Tamil Nadu, has been functioning out of the campus in SIDCO Industrial Estate. Hon'ble Chief Minister had launched New Entrepreneurs cum Enterprise Development Scheme (NEEDS) to assist first generation entrepreneurs. Government of Tamil Nadu implements Unemployed Youth Employment Generation Programme (UYEGP) and Prime Minister Employment Generation Programme (PMEGP) schemes.

Entrepreneurs running new businesses require Mentoring, handholding and advisory support. Such Entrepreneurs who have already running their business require advisory support on problems faced by them in accounting, taxation, customer handling, pricing and costing, efficiency and productivity improvement etc.

In order to assist Entrepreneurs who are already running businesses **an Entrepreneur's Clinic** is being organized at EDI, every Thursday between 3.00 pm to 5.30 pm, in collaboration with the Bharathiya Yuva Sakti Trust (BYST) a unit of Confederation of Indian Industry (CII). Three experts in the areas of Finance, Banking and Management will be available to answer your queries. EDI Entrepreneurs Library and Business Opportunity Guidance centre are also open for reference.

These Clinics have been organized since June 2016 and 908 entrepreneurs have benefited so far. Clinics for June 2017 will be organized on 1^{st} , 8^{th} , 15^{th} , 22^{nd} and 29^{th} June 2017 at 3 pm at the EDI campus in Guindy at Parthasarathy Koil Street, SIDCO Industrial Estate, Guindy, Chennai-600032. Entrepreneurs may walk in on any of the above 5 days at 3 pm. Any queries may be addressed to Training Co-ordinator, EDI at <u>tc5@editn.in</u> or by phone at 044-22252081, 7550248758 between 10.00 am to 06.00 pm.

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